



The 2022 "BEWG Cup" China "Internet+" Eco-environmental Innovation and Entrepreneurship & Science and Technology Venture Capital Competition Planning

BEWG University

March 2022



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BEWEG

Introduction

- Group-Parent Company
- Business Layout
- Company Size
- Technology and talent Strategy

BG-Parent Company of BEWG

- Beijing Enterprise Group Co., Ltd. (hereinafter referred to as “BG”), established in 2005, is the biggest state-owned enterprise group invested and established by the Beijing Municipal People’ s government.
- more than 700 holding and joint-stock enterprises, including 13 listed companies (11 Hong Kong listed and 2 A-share listed companies)
- By the end of 2020, BG’ s total assets reached RMB 388.3 billion, and the total market value of BG’ s listed subsidiaries reached RMB 232.5 billion. We ranked 216th among the Fortune China 500 and 87th among the Top 500 Service Companies of China.



Beijing Enterprise Water Group(BEWG)

BEWG (HK00371) — BG' s Flagship Company focusing on water resources recycling and water ecological environment protection.



**Capital Headquarter
Hong Kong**



**Strategy Headquarter
Beijing**



**Innovation Headquarter
Hang Zhou**

Hong Kong's Hang Seng Index constituent stocks; The capital 100 Index constituent stocks of Hang Seng Mainland China
Hang Seng Composite Mid Cap Index constituent stocks; Morgan Stanley Capital International index stocks.

Financial Situation of BEWG

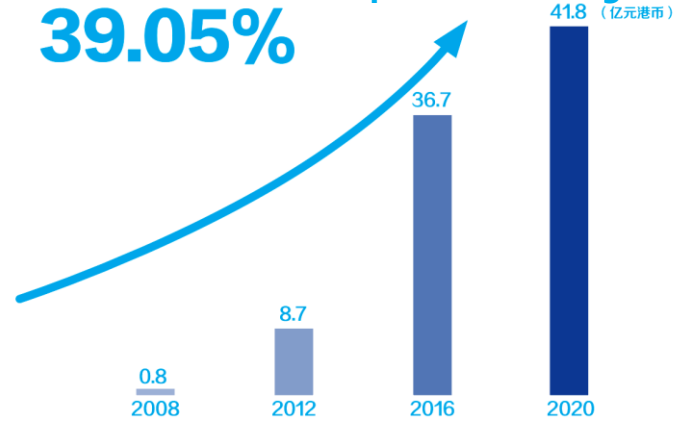
By the end of 2020

- **Total asstes:**
HK \$174.4 billion
- **Operating income:**
HK \$25.36 billion
- **Net profit:**
HK \$4.18 billion
- **Total water treatment capaticy:**
42.125 million tons / day

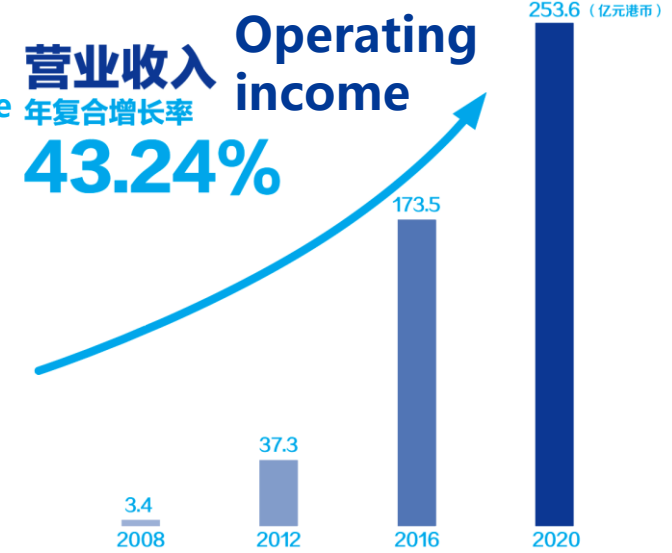
Largest leading professional water and environmental service provider in full industrial chain in China, and TOP 3 in the world as per GWI.

归母净利润 Net profit

年复合增长率 Compound annual growth rate
39.05%

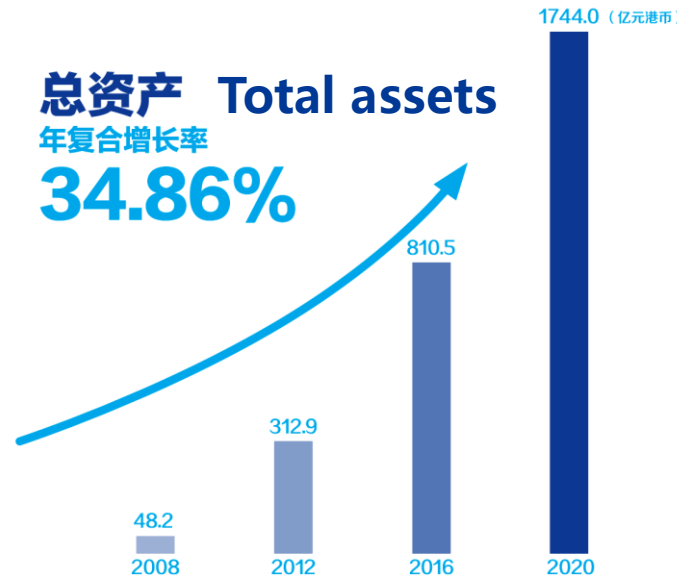


营业收入 Operating income
年复合增长率
43.24%

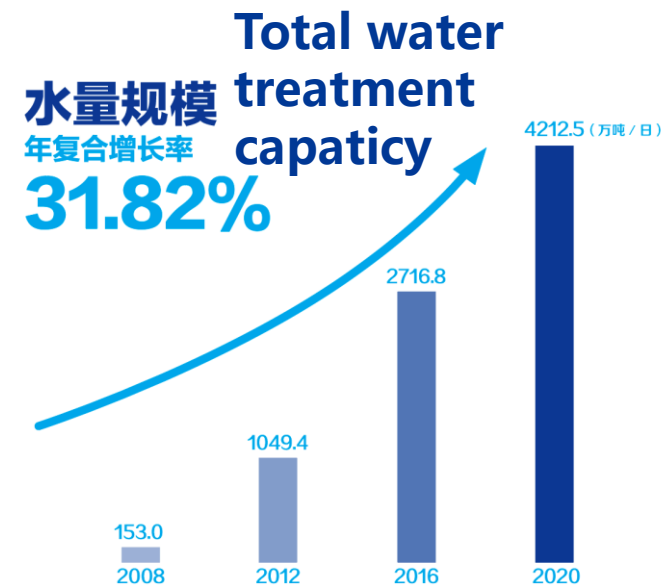


总资产 Total assets

年复合增长率
34.86%



水量规模 Total water treatment capacity
年复合增长率
31.82%



Business Layout of BEWG



**Urban
WTP/STP**



**River
Environment
Treatment**



**Urban
Sanitation and
Solid Waste
Treatment**



**Industrial
Wastewater
Treatment**



**Rural Water
Service**



**International
Business**



**Seawater
Desalination**



**Research &
Development**



**Renewable
and Solar
Energy**



**Financial
Services**



BEWG-Company Size

Urban Water Services

As of June 30st 2021, BEWG owned totally more than 1334 plants (including 1115 sewerage treatment plants, 174 water supply plants, 43 renewable and 2 desalination plants) with total capacity of **42.13 million m³/day**.



**Serving
200 million
people**

Total plants

水厂总数

1334+ 座



Domestic 境内

1256+ 座

Wastewater Treatment Plants



污水处理厂
1075+ 座



Water Supply Plants
供水厂
137+ 座



New Water
再生水
42 座

Seawater desalination plant

海水淡化厂

2 座



Overseas 境外

78 座

Wastewater Treatment Plants



污水处理厂
40 座



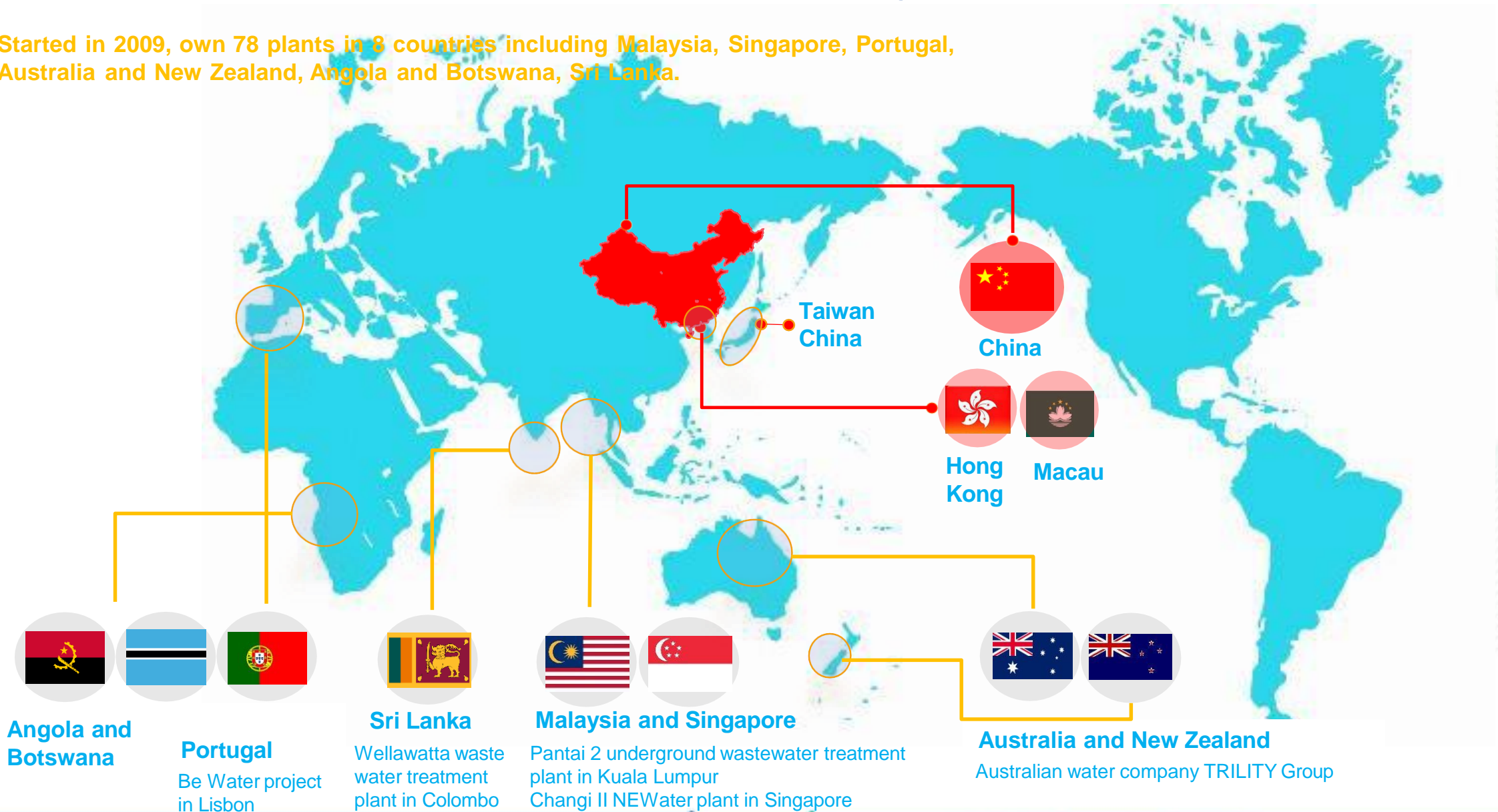
Water Supply Plants
供水厂
37 座



New Water
再生水
1 座

International Business Layout

Started in 2009, own 78 plants in 8 countries including Malaysia, Singapore, Portugal, Australia and New Zealand, Angola and Botswana, Sri Lanka.



The practice of ecological strategy is a strong support for the development of BEWG.

In 2016, the Group proposed an ecological strategy :

BEWG advocates environmental companies in the industry to break the traditional boundaries, integrate resources, and aggregate forces to build a pan-centric water and environmental community of destiny. At the same time, building an ecological cooperation system in the domestic environmental. Infrastructure sector requires the extensive gathering of cross-industry experts, resources and wisdom to build a benign business environment and contribute to the industry together with ecological partners.



Innovation strategy is an important tool for BEWG to enhance its core competencies.

In 2019, the Group proposes a comprehensive innovation strategy:

Advocating the Group to build a comprehensive innovation strategy for the future.

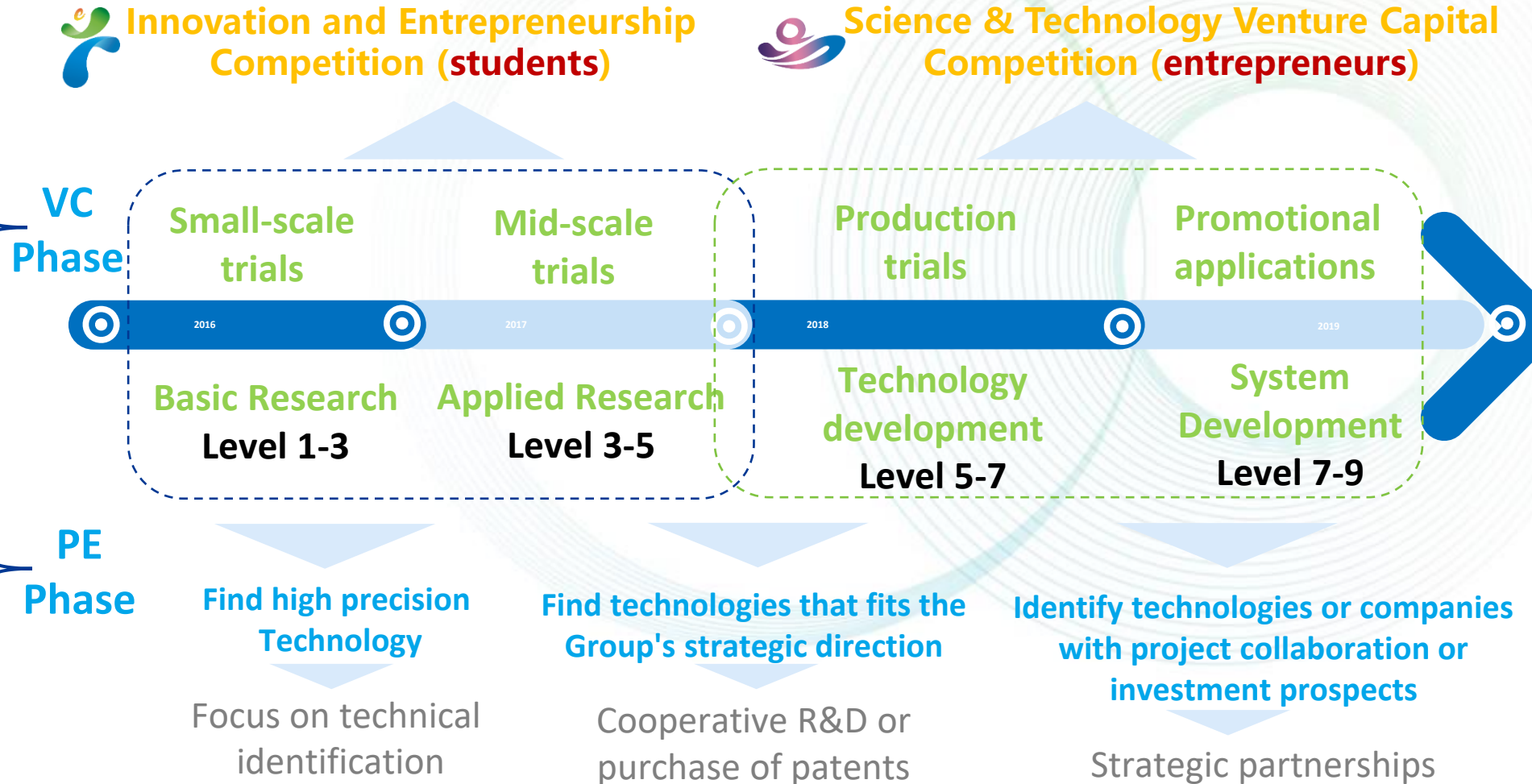


Group Strategy

Relying on two “BEWG Cup” Eco-environmental competitions to provide the whole process of science and technology achievement transformation services

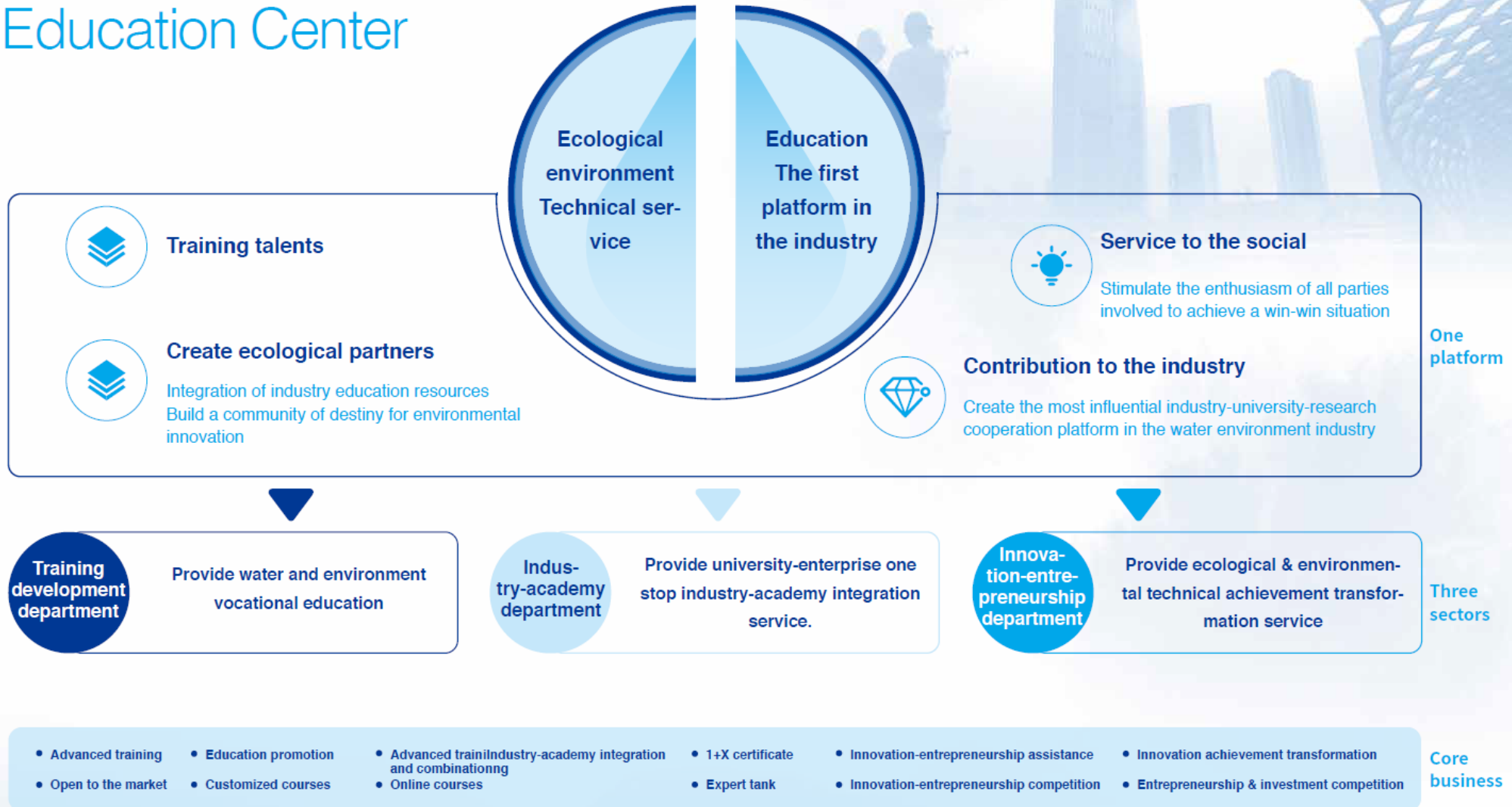
Technical Readiness

1. Discover the principle
2. Forming the program
3. Small-scale trials
4. Middle-scale trials
5. Crafted products
6. Engineering Verification
7. Evaluation
8. Standard specification
9. Promotional applications



Technology and talent services

Education Sector-BEWG Education Center



Technology and talent services

BEWG University has now included 306 environmental protection enterprises and colleges (154 companies and 152 colleges) and has established a total of 57 school-enterprise cooperation colleges. The platform was established to create a three-dimensional talent value chain of "industry, academia, research, application, and innovation", to promote the comprehensive combination of talent training supply and industry demand structure elements, and to train high-quality talent suitable for the future development of China's environmental protection industry.

BEWG University has conducted 3 alliance conferences, 3 summit forums on the integration of industry and education, 4 Internet+ innovation and entrepreneurship competitions, 1 science and technology venture competition, 2 special job fairs for college students in the environmental protection industry, 3 vocational skills competitions for college students, 1 human resources forum, 2 forums for deans of industrial colleges, 12 activities of enterprise experts on campus, 2 training workshops for dual teachers, building an interactive platform for resources, establishing 4 professional teaching committees and an innovation committee for virtual simulation and wisdom education of municipal environment with high quality resources.



Three Sessions (2018-2020)
Industry-Education Integration Summit Forum

Four Sessions (2018-2021)
Internet+ Innovation and Entrepreneurship Competition





Historical Achievements

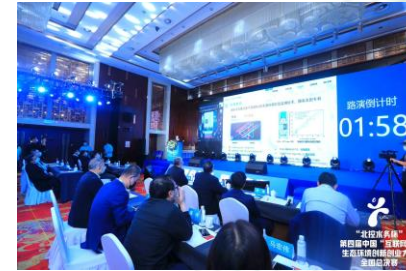
- **I&E Competition**
- **VC Competition**
- **Awards**
- **Online Platform**

The 4th “BEWG Cup” China “Internet+” Eco-environmental Innovation and Entrepreneurship

04.24-10.24 Online Application

Green Vision • Smart Future

- For students and young teachers within five years of graduation from universities in China.
- To build a service platform for the exchange and matching of ecological and environmental innovation and entrepreneurship projects and industrial resources between institutions and promote scientific and technological innovation and talent development in the ecological and environmental industry.



10.27-11.03

**Preliminary
Online Judging**

Judges review the business plan and other materials online.

300 out of 744

11.07-11.12

**Semi-final
Online Judging**

Judges review business plans, videos and other materials online

32 out of 300

11.17-11.27

**Business
Mentoring**

Business mentors provide guidance on improvement and marketing advice for projects in DingDing groups

19 mentors

**12.03
Expert Review
Presentation**

Invite ecological experts, corporate executives & green investors to participate in the judging of the competition

22 finalist judges

**12.04 Xian
Grand Final Live
Roadshow**

Live Roadshow + Scoring
Sub: 5 min roadshow + 3 min Q&A
Main: 5 min roadshow + 5 min Q&A

6 Championships

247 universities **744** projects **4140** students **980** teachers **150** judges **400k** attention

16 online courses **300** awards **320k RMB** price **8** MOUs **24** Matching Meeting **40+** media reports



The 1st "BEWG Cup" China "Internet+" Eco-environmental Technology Venture Competition

106 entries | **97** businesses/teams
14 entries to the finals | **8** MOUs signed



24 items → **3 items**
Start-up Team

Entrepreneurial teams of unregistered businesses
Internal independent innovation teams



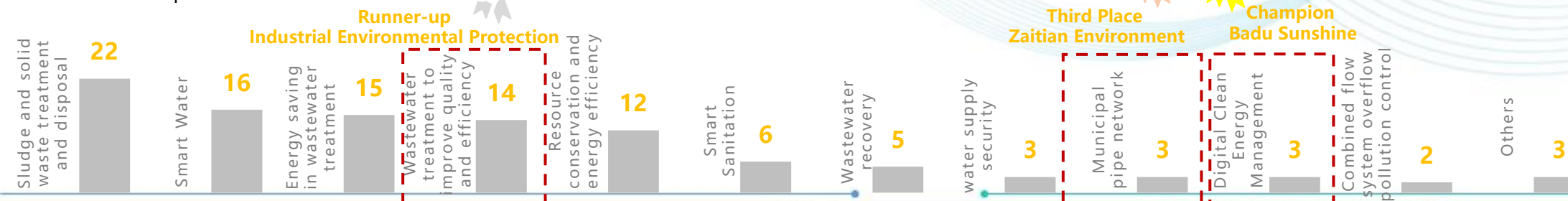
49 items → **6 items**
MSME Group

Enterprises with business revenue not exceeding RMB 30 million in 2020



33 items → **5 items**
Growing Companies

Enterprises with business revenue exceeding RMB 30 million in 2020



Ten industrial propositions have been shortlisted for the China "Internet +" College Students Innovation and Entrepreneurship Competition held by the Ministry of Education.

教育部司局函件

关于公布第七届中国国际“互联网+”大学生创新创业大赛产业命题赛道入围命题的通知

各省、自治区、直辖市教育厅（教委），新疆生产建设兵团教育局，有关部门（单位）教育司（局），部属各高等学校、部省合建各高等学校，国家开放大学：

根据《关于公布第七届中国国际“互联网+”大学生创新创业大赛产业命题赛道试点方案的通知》安排，经专家评选，

附件

第七届中国国际“互联网+”大学生创新创业大赛产业命题赛道入围命题

序号	企业名称	命题名称
12	北控水务集团有限公司	智慧水务方向
		智慧环卫
		污水处理提质增效方向
		数字化清洁能源管理
		污水处理节能降耗方向
		合流制溢流污染控制
		污水资源化
		污泥及固废处理处置方向
		供水安全方向
		市政管网方向



Achievement – 4. Online platform

Platform for the transformation of ecological and environmental scientific and technological achievements (TESTA)



Technical supply section:

- Industry News
- Results
- Demand Display
- Information Search
- Specialist Services
- Courses
- Event synchronization

Industry

requirement section:

- View results
- Requirements upload
- Recommended Projects
- Tournament Judging
- Course delivery
- Find a partner
- Find Investment

Homepage of 4th I&E Competition



Participation section:

- Tournament Enquiry
- Notice Download
- Online Registration
- Update information
- Expert Access
- Online Judging
- Reviews
- Promotion notification
- e-Certificates

Judging section:

- Expert registration
- Online Assessment
- Profile View
- Comments
- Admin side.
- Information filtering
- Score statistics
- Grade Export

Homepage of 1st VC Competition





PART

Planning of this session

- **Organization**
- **Tournament mechanism**
- **Judging Rules**
- **Concurrent Events**
- **Post-Competition Conversion**

The 5th Innovation & Entrepreneurship and the 2nd Venture Capital Competition – 1. Organization

Organizers Eco-environmental Industry and Education Alliance / Beijing Enterprises Water Group

Co-organizers School of Environmental Studies, Tsinghua University / School of Environmental Studies, Harbin Institute of Technology / School of Environmental Science and Engineering, Tongji University / School of Environmental and Municipal Engineering, Nanjing University / School of Environment, Xi'an University of Architecture and Technology

Executive Contractor BEWG University / BEWG Research Institute / Beijing InvestSmart Network Technology Co. (DI only)

Assisting agencies Hunan University / Chongqing University / School of Environment and Ecology, Dalian University of Technology / School of Environment, Qingdao University of Technology

Supporting Institutions National Engineering Laboratory of Urban Wastewater Deep Treatment and Resource Utilization Technology / IWA Water Association Youth Committee / Zhongguancun Guolian Green Industry Service Innovation Alliance / China Environmental Expo / BEWG Urban Resources Group / BEWG Clean Energy Group

Investment Institutions Three Gorges Capital Holdings Limited, Three Gorges Green Fund, Sino-US Green Fund, China Venture Capital, CITIC Capital Partners, BEWG Capital (Beijing) Investment Holdings Limited, Beichuang Green Technology Fund, Hony Capital China Environment, Water Supply and Drainage, China Water Supply and Drainage, China Water Network, China Solid

Supporting Media Waste Network, China Atmosphere Network, E20 Environmental Industry Circle, All-China Federation of Industry and Commerce Environmental Chamber of Commerce, Asia Environmental Protection, Polaris Environmental Protection Network, Water Plus Service, Shangun Internet, China Low Carbon Network

(The above are all preliminary versions, the final version will be subject to the outcome of the discussion after the competition launch in April)

The 5th Innovation & Entrepreneurship and the 2nd Venture Capital Competition – 2. Participants and groups



The 5th I&E Innovation Competition

Innovation-driven · Contributing to green and low-carbon development

- For **students enrolled in universities**
- College / bachelor / master / doctorate
- Required for registration (photo or scanned copy of student ID)

Innovation Group

The project has creativity, innovative technology, an excellent project team and a well-established service model, and has not yet established a company by the closing date for applications.

Entrepreneurship Group

The project technology has entered the industrialization phase and the team has started to corporatize, with revenues not exceeding \$3 million in 2021.

Propositioning Group

Projects are set up based on propositions issued by the organizing committee, and solutions are developed based on existing technologies, or reverse innovation.

Public Interest Group

Social value-oriented non-profit projects with good concepts, products or service models in the fields of eco-environmental protection, technical poverty alleviation, rural revitalization, community governance, etc.

Overseas Group

The key members of the project are currently working overseas and are ready to start a business in China or have started a business in China within 1 year or are ready to apply the technology in China.



The 2nd Venture Capital Competition

Industry Empowerment · Co-Creating the Ecological Civilization

- For **social entrepreneurs** (graduates, employed, start-ups)
- Current company and position required for registration (upload business card)

Start-up Group

Non-student entrepreneurial teams that have not yet incorporated a business at home or abroad by the deadline of the competition, or whose business revenue does not exceed RMB 3 million in 2021.

Micro & Small Enterprises Group

Business revenue not exceeding RMB 30 million in 2021.

Growth Group

Business revenue not exceeding RMB 300 million in 2021.

Leading group

The business revenue of the enterprise exceeds RMB 300 million in 2021, and the main source of revenue is the main business or core product of the enterprise's entry

Overseas Group

The key members of the project are currently working overseas and are ready to start a business in China, or have started a business in China within 1 year, or are ready to apply the technology in China.

Bringing together innovative scientific and technological achievements for universities in Belt and Road countries, international track to be opened in the future.



The 5th Innovation & Entrepreneurship and the 2nd Venture Capital Competition– 3. Direction of proposition



The 4th Innovation & Entrepreneurship Competition

The 1st Venture Capital Competition

1. Energy saving and consumption reduction in wastewater treatment
2. Wastewater treatment quality improvement and efficiency
3. Wastewater recovery
4. Combined flow system overflow pollution control
5. Water supply safety
6. Municipal pipe network
7. Smart water services
8. Sludge and solid waste treatment and disposal
9. Smart sanitation
10. Digital clean energy management
11. Environmental Education and Environmental Consultancy
12. Resource Conservation and Energy Efficiency

12 Traditional proposition directions



The 2nd Venture Capital Competition



The 5th Innovation & Entrepreneurship Competition

1. Energy saving in wastewater treatment
2. Wastewater treatment to improve quality and efficiency
3. Wastewater recovery
4. Integrated Water Environment Management
5. Water supply security
6. Municipal pipe network
7. Smart water
8. Sludge and solid waste treatment and disposal
9. Comprehensive treatment and utilization of industrial and agricultural wastewater
10. Smart sanitation
11. Digital clean energy management
12. Resource conservation and energy efficiency
13. Environmental Education and Environmental New Media Short Video

13 Updated proposition directions

The 5th Innovation & Entrepreneurship and the 2nd Venture Capital Competition – 4. Schedule








2022 Calendar 



The 5th I&E Competition



The 2nd VC Competition

Event	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Launch meeting	Mid-late Apr	- Early-mid May							
Start of registration		Mid-May	Campus presentations: I&E for students VC for Alumni				Late Oct	 800 entries	 150 entries
Lecture Series	Late Apr					Mid Sep			
1 st Round of Judging	 Preliminary Round 400 entries		 Preliminary Round 75 entries				Late Oct	Early Nov	
2 nd Round of Judging		Semi-final 32 entries		Semi-final 15 entries				Mid Nov	
Mentorship								Late Nov	
Final		Parallel session + Championship (Full day)		Championship (Half day)					3 rd Dec
Post-competition matchmaking									After 4 th Dec 

The 5th Innovation & Entrepreneurship and the 2nd Venture Capital Competition – 5. Judging Rules



The 5th I&E Competition



The 2nd VC Competition

Judging perspective	Total Score				
	Innovation Group	Entrepreneurship Group	Propositioning Group	Public Interest Group	Overseas Group
Innovativeness	30	15	20	10	30
Commerciality	10	25	20	10	10
Expressiveness	20	15	15	15	20
Sustainability	10	15	20	15	10
Founders & Team	20	20	15	20	20
Social benefits	10	10	10	30	10

Judging perspective	Total Score				
	Start-up Group	Micro & Small Group	Growth Group	Leading group	Overseas Group
Innovativeness	15	15	15	15	15
Technical Economy	20	15	15	15	15
Growth ability	15	20	15	15	20
Market size	20	15	20	20	15
Sustainability	15	15	15	20	15
Founders & Team	15	20	20	15	20



The 5th I&E Competition



The 2nd VC Competition

Awards		Entries	Quantity /unit	Price/ person
Gold Award	Champion	1 st place	1	100,000 RMB
	Runner-up	2 nd & 3 rd place	2	50,000 RMB
	Third runner-up	4 th , 5 th & 6 th place	3	20,000 RMB
Silver Award	Individual Awards: • Best Creative Award • Best Popularity Award • Best Scientific and Technological Achievement • Most Commercial Potential Award	32 entries in the finals	8	5,000 RMB
	Silver Award	32 entries in the finals	26	500 RMB
Bronze Award		100 entries in the semi-final	68	-
Merit Award		400 semi-finalists	300	-
Outstanding university tutor Award		Champion and runner-up project university chief tutor	3	1000 RMB
Outstanding Corporate Tutor Award		Champion and runner-up project company chief tutor	3	1000 RMB
Outstanding University Organisation Award		Top universities in both number of entries and number of awards	5	-
Total			411	≈320,000

Awards		Entries	Quantity /unit	Price/ person
Champion		1 st place	1	150,000 RMB
Runner-up		2 nd & 3 rd place	2	8万元
Third runner-up		4 th & 5 th place	2	5万元
Individual Awards: • Best Technology Innovation Award • Most Entrepreneurial Spirit Award • Most Favored by Investors • Best Popularity Award		15 entries in the finals	4	5,000 RMB
Award of Excellence		15 entries in the finals	10	-
Merit Award		50 semi-finalists	35	-
Outstanding Tutor Award		Champion and runner-up project company mentor	3	1,000 RMB
Total			53	433,000



The 5th I&E Competition

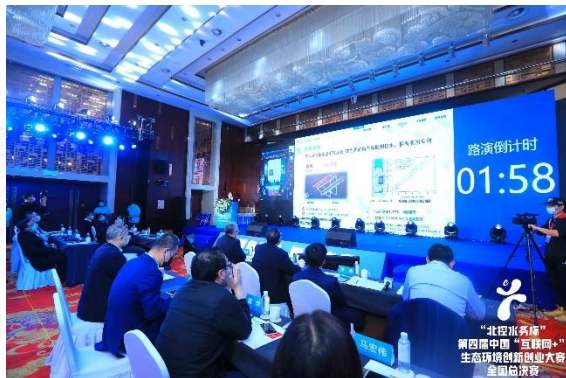
Other benefits	Content
1 Industry Study	"Industry Frontier" Lecture Series "Eco-environmental Innovation Experimental Class"
2 Achievement display	Participating projects can be displayed on the BEWG Transformation Platform of Ecological Environmental Science and Technology Achievements (https://tededu.bewg.net/testa)
3 R&D and Project Cooperation	Joint R&D and production validation with business units such as the BEWG Research Institute, and project cooperation with business units
4 Supplier Cooperation	Opportunity to become a collector supplier of BEWG on a priority basis
5 Authorized Credit Line	Opportunity to obtain credit lines and debt financing from the competition's partner investment institutions
6 Equity Cooperation	Opportunity to receive equity investment from the competition's partner investment institutions
7 Talent Employment	Obtaining the priority recommendation of employment resume in BEWG Education Recruitment Service Board (http://tededu.bewg.net/job)



The 2nd VC Competition

Other benefits	Content
1 Entrepreneurial Guidance	Finalist projects will receive entrepreneurial guidance from business mentors
2 Achievement display	Participating projects can be displayed on the BEWG Transformation Platform of Ecological Environmental Science and Technology Achievements (https://tededu.bewg.net/testa)
3 R&D and Project Cooperation	Joint R&D and production validation with business units such as the BEWG Research Institute, and project cooperation with business units
4 Supplier Cooperation	Opportunity to become a collector supplier of BEWG on a priority basis
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7 Talent Employment	Obtaining the priority recommendation of employment resume in BEWG Education Recruitment Service Board (http://tededu.bewg.net/job)

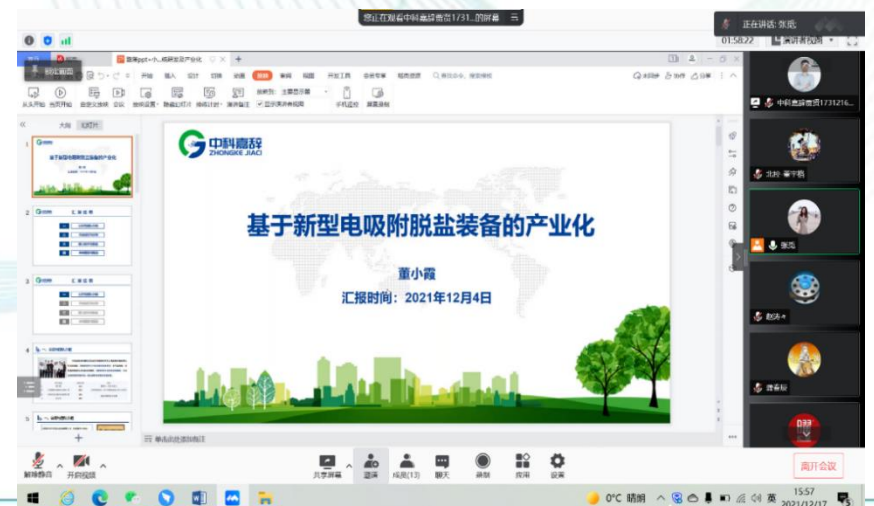
The 5th Innovation & Entrepreneurship and the 2nd Venture Capital Competition – 7. Grand Final



Transformation of achievements: Project Matching + Presentation of Results

On-site matchmaking + Invitation-only online matchmaking + Personalized face-to-face meeting + Site visit

→ Technology validation → Project cooperation → Equity investment etc.





章节 PART

International Education

- International training
- Chinese-foreign Cooperation
in Running Schools

■ In Japan -

International Seminars for Senior Operations Managers

Sino-Japanese Strategic Cooperation on Human Resources: BEWG and Japan's largest water company Water Agency Co., Ltd. signed the "Framework Agreement on Human Resource Training and Strategic Cooperation in the Field of Water Treatment Operation and Management". The two parties promised to cooperate deeply in training and exchange, water treatment technology guidance and development, and the establishment of a workstation in Japan, in order to make efforts to jointly improve the development of water services in Japan and China, as well as in Asia and internationally.

Curriculum Structure

- A Integrated management of Japanese water plants:** engineering, production, field, personnel management
- B The basic idea and principle of Japanese water plant management:** the concept, the feeling of the conception
- C Operation management of Japanese water plants:** equipment, operation, automation management
- D Details of Japanese water plant management:** Japanese work style, system, refined management

Learning Format - *The international leading water treatment light assets of the insight of operation management*

3 weeks of intensive study + 3 weeks of project residency + 3 groups of study groups + 2 positions of specialization

Curriculum: 22 subjects, 107 courses - 83 management courses, 10 technical courses, 14 other courses

Learning in the plant: water quality testing, operation/equipment management and other professional learning; Eating together, feeling the working mode and management concept.

■ In China -

BEWG International Seminars for Senior Operations Managers

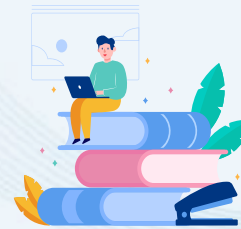
- **Platform for international exchange and learning for BEWG**
- **The temple of international high-end talent export**

Faculty + **Courses** + **Operation**

What to do

International communication platform

- ① Attracting outstanding international operation managers
- ② Technical exchange, operation concept exchange
- ③ Interactive learning to create an international brand workshop



What to learn

The principle of BEWG

- ① The overall management concept of BEWG: engineering management, production management, site management, personnel management, etc.
- ② The basic ideas and practices of the operation and management of BEWG: experiential learning of management ideas and concepts
- ③ Professional training of BEWG: urban/rural wastewater treatment, water environment treatment, water purification plants, industrial wastewater / sludge treatment, etc.
- ④ Operation and management of water plants of the BEWG: equipment management, operation management, automation management, personnel work system, refinement management, etc.

How to learn

Immersive Learning

- ① High-end courses: 83 management courses, 10 technical courses, 14 other courses
- ② Closed training: 3 weeks of intensive learning + 3 weeks of project in the plant + 3 groups of learning groups + 2 job specialties
- ③ Experiential learning: water quality testing, operation / equipment management and other professional learning; eat with peers, feel the working mode and management concept



■ In China - BEWG International Seminars for Senior Operations Managers

➤ Background

Following the strategic cooperation between Chinese and Japanese talents in the "International Seminar for Senior Operation Managers" and the exchange and learning of international leading water treatment light asset operation and management by Water Agency, the largest water company in Japan, BEWG University has started the high-end training mode of going out. BEWG, as a leading water company in China, is a global leader in the operation of water treatment management. To enable more international eco-enterprises to understand the management and operation mode of BEWG, to realize the exchange and learning of global eco-talent, and to contribute to global water conservation and protection of global ecological environment, the "International Seminars for Senior Operation Managers" held by BEWG University has officially opened a high-end training invitation mode for global ecological enterprises to recruit water management talents.

➤ Curriculum

Part I China's modern water company operation and management foundation

- (1) the overall management concept of China's water companies
- (2) The basic ideas and practices of Chinese water company management

Part II Environmental Protection Industry Development

- (1) Introduction to China's environmental protection industry and water companies
- (2) Analysis of carbon reduction paths in the wastewater treatment industry
- (3) Thinking and practice of smart water construction

Part III Enterprise Visits

- (A) Field trip to water plants
- (2) Visit to famous enterprises in China

Part IV Chinese Business Model

- (A) Chinese business culture and etiquette
- (B) Chinese business negotiation

Course Format

Class lectures, seminars, keynote speeches, company visits, experience sharing

➤ Admission Program

The core management, operation managers and key personnel responsible for production and operation activities of global environmental companies. 20 participants.

Learning Arrangement

Duration: one intensive training, 7 days in total. Locations: Beijing and Hangzhou.

➤ Training cost: 200,000 RMB/person

Fees include: tuition, meals, lecture materials, translation, group photo production, use of lecture venue, accommodation, corporate communication, visa, and teaching management and organization fees. Participants are responsible for their own round-trip transportation costs.

➤ Certificate issuance

A certificate of completion will be issued to those who have completed the required courses and passed the examination.

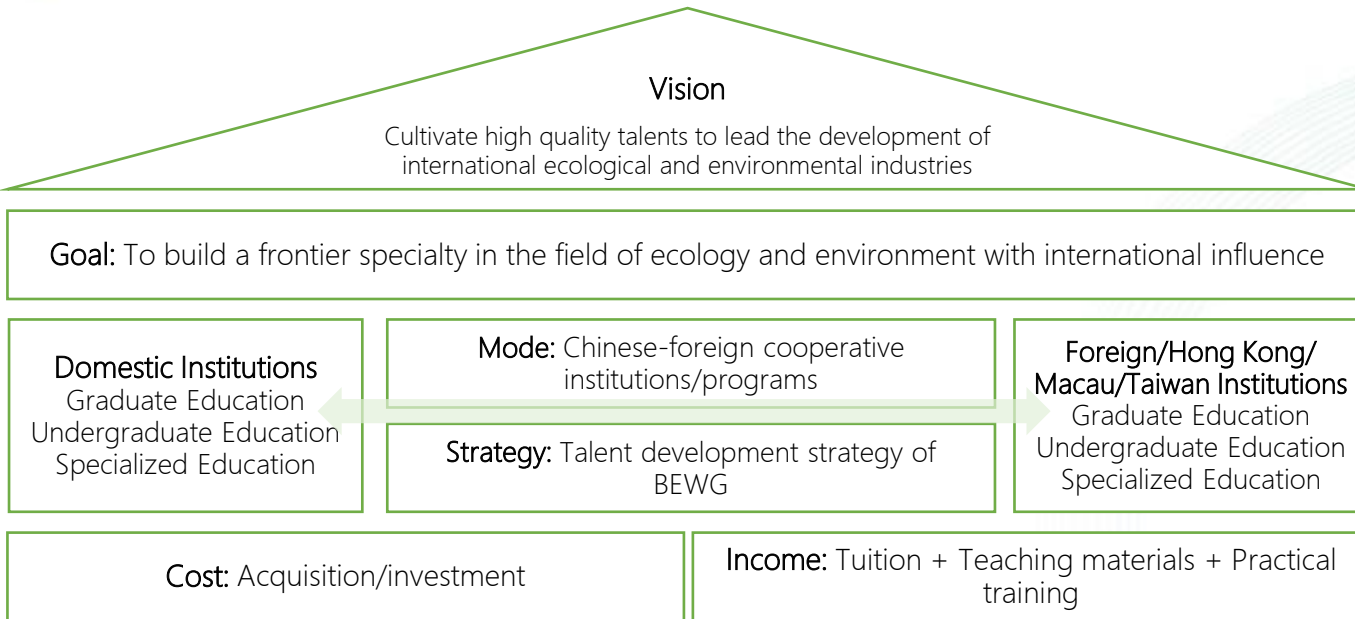
➤ Application method

Send the application form with "Name + Company" to edu@bewg.net.cn

Enrolment Inquiry

BEWG University Ms. Li 010-64138862 0633-15712905955 (WeChat with the same number)

BEWG University Ms. Ji 010-64138862 0633-13806332162 (WeChat with the same number)



- ❑ Sino-foreign cooperative education is a public welfare undertaking and an integral part of China's education.
- ❑ China implements the policy of expanding and opening, regulating the operation of education, managing in accordance with the law and promoting development for Sino-foreign cooperative education.
- ❑ China encourages Sino-foreign cooperation in the field of higher education and vocational education.
- ❑ Chinese-foreign cooperative education institutions enjoy the support and incentives measures given by the state to private schools.
- ❑ The education administrative departments reward and commend social organizations or individuals who make outstanding contributions to the development of Sino-foreign cooperative schools.

(1) Jointly establish Sino-foreign cooperative education projects and conduct joint training of students

- ❑ **China Eco-environmental Industry and Education Alliance universities + foreign (Hong Kong, Macao and Taiwan) universities to build Sino-foreign cooperative education projects (rely on (modern) industrial colleges)**
- ❑ **Conducting various forms of joint training models for students, such as 2+2 dual degree programs with mutual recognition of credits, 3+1 joint training programs, exchange student programs, overseas elementary school term programs, and growth camps/summer camps**
- ❑ **Overseas internship opportunities available for students (based on Group projects)**

(2) Faculty communication programs

- ❑ Visiting Exchange Program
- ❑ Management Master Crew Training Program
- ❑ Visiting Scholar Exchange Program

1. Two Competition:

Invite Finnish college students to participate in the I&E Competition

Invite Finnish university alumni enterprises and science and technology enterprises to participate in the VC Competition

Invite the Finnish chamber of Commerce to join the supporting units in the competition organization

For innovative technology enterprises interested in expanding the Chinese market, we can arrange online matchmaking meetings

Provide information on Finnish innovative technology enterprises interested in expanding the Chinese market

2. International Education:

Recommend appropriate colleges and universities to cultivate technical skilled and innovative talents together, and sign a memorandum of cooperation

*Start with the competition
not just the competition*

Establish a platform and build an ecology

Thank You