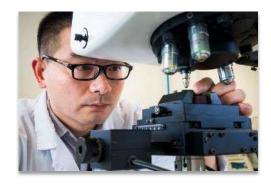


## Whole Value Chain in Ch<mark>ina 完整的价值链在中国</mark>



Design 产品设计



Testing 产品测试



Purc<mark>hasing 采购</mark>



Distribution仓储与物流

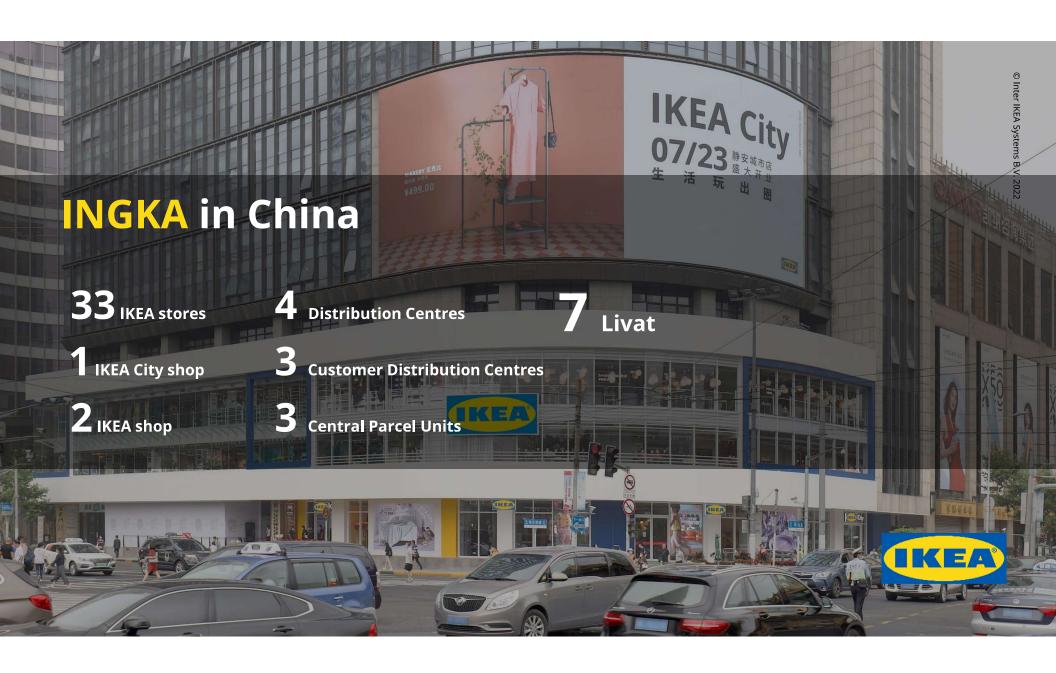


Industry 生产



Retail 零售







## Our Vision 我们的愿景

Create a better everyday life for the many people 为大众创造更美好的日常生活





Guided by IKEA vision – we developed our sustainability strategy – with the objective to become **People and Planet Positive** by 2030 through:

在宜家愿景的引领下,我们制定了可持续发展战略——通过以下三个目标实现到2030年成为"**益于人类,益于地球**"的企业。

- Inspiring and enabling one billion people to live a better life within the boundaries of the planet;
  - 激励和帮助超过10亿人在地球有限的资源范围里过上更好的生活;
- · Becoming a circular and climate positive business. 在发展业务的同时实现气候友好和100%循环经济;
- Creating positive social impact throughout the entire value chain.

为宜家价值链上的每个人创造积极的社会影响。





IKEA ambition is to become climate positive by reducing more greenhouse gas emissions than the IKEA value chain emits, while growing the IKEA business.

宜家的目标是,在业务增长的同时,减少更多温室气体的排放,使其超过 宜家价值链的排放总量,对气候产生积极影响。

IKEA is committed to contribute to limiting climate change to 1.5°C, in line with the Paris Agreement. 宜家致力于根据《巴黎协定》,为将气候变化限制在1.5℃以内做出贡献。



## **IKEA Retail Climate Actions** 宜家零售的气候行动

Being powered by 100% renewable electricity while increasing energy efficiency 使用100%可再生能源供电, 同时提高能源效率

Striving for zero waste 努力实现零废弃物

Ensuring zeroemission from home deliveries 以零排放的方式 送货上门

Reducing emissions from customer and co-worker travel 减少来自顾客和 员工出行中的 碳足迹

01 02 03 04 05

**Enabling** and inspiring people to live more sustainably 帮助和激励大众 以更可持续的 方式生活

Promoting circular and collaborative consumption 推动循环经济和协同 消费









01

Continuous improvement of energy efficiency

不断提高能源效率

03

Renewable heating and cooling in all units

在所有业务单位使用环境友好的加热和冷却系统

02

**Increase renewable electricity generation** 

增加可再生能源发电量

04

Enable more people to come to IKEA

by climate friendly options

促使更多人因气候友好的选择来到宜家





& SCIENTISTS & ENTREPRENEURS & GOVERNMENTS & NGOs & UNIVERSITIES & ENGINEERS & TECHNICIANS & ARTISANS & DREAMERS & COMMUNITIES & DESIGNERS & PHILOSOPHERS & POLITICIANS & HOMES & STUDENTS & CUSTOMERS & BRANDS & CO-WORKERS & PEOPLE & YOU



