



**Eddic**®

*Value-addition · Innovation*

# EDDIC CHINA TRAINING CENTER

**Focus on Providing Talent Training Solutions for the Top 500 in the World**

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易迪思（中国）培训中心

[www.eddic.net](http://www.eddic.net) 010-85890861

# 关于易迪思

## About Us

易迪思（中国）培训中心是中国领先的企业级培训服务供应商，始创于2003年，目前机构拥有超过800多位合作讲师，专注于企业级培训领域。目前总累计已为超过3500余家企业提供定制化培训解决方案。

秉承“增值课程、创新服务”的理念，为企业提供人才培养解决方案，致力于成为中国最优秀的企业管理培训服务供应商。易迪思提供企业内训课，公开课，在线知识付费课程、咨询辅导等专业化高端培训服务。

易迪思结合 17 余年培训服务的经验，针对企业的管理实际，不断总结，形成了独具特色的培训课程体系和咨询辅导系统。并且与国内外优秀企业、机构交流合作，开展标杆学习、主题论坛、沙龙交流等特色服务，为企业管理者、学员搭建一个多样化的学习平台。易迪思每年服务客户超过 1000 家，每年开办的展示课、公开课、内训课超过 8000 场次，其中包括 300 余家全球 500 强的在华投资企业。



# ABOUT US

The Eddic Training Center (China) is a leading provider of enterprise-level training services. Founded in 2003, Eddic currently has more than 800 instructors who focus on enterprise-level training area. The company has served for more than 3,500 companies with professional customized training solutions.

Adhering to the concept of “value-added courses and innovative services”, Eddic provides training solutions for enterprises to cultivate talents. Eddic is committed to becoming the best Chinese training service providers of enterprise management. Eddic provides professional in-house training courses, open courses, online knowledge payment courses, counseling and other professional high-end training services.

With more than 15 years experience in training services, Eddic has continuously summarized the management practices of different companies and formed a unique training mechanism and consulting system. Eddic also communicates and cooperates with outstanding enterprises and institutions at home and abroad. It carries out special services such as benchmarking, theme

forums, and salon exchanges, and builds a diverse learning platform for business managers

and its students. With more than 1,000 customers each year, Eddic offers more

than 8,000 exhibition, open and in-house training courses each year.

The customers of Eddic include more than 300 of the world's t

op 500 companies in China.



# 机构设置

## Institutional setting

易迪思在培训咨询领域的出色表现，获得了业界的广泛关注和一致赞誉，被众多知名企业评为“年度最佳培训供应商”，曾获得“2011-2018 年度中国企业培训行业标杆品牌”和“最受企业欢迎的专业培训机构”、“2014 -2018 中国人才 - 年度最佳培训机构”。

易迪思（中国）的培训中心商务总部设立在天津，教研中心总部设立在北京。经过十七年的快速发展，凭借“创新服务，增值课程”的理念，机构已经覆盖全国十四家直营分支及代表处。目前市场及服务团队已经超过 150 人，专职兼职讲师团队超过 200 人，金牌讲师均出身于英、美管理协会，顶级全球 500 强企业中高层管理者，清华大学研究学者等。

目前，易迪思（中国）培训中心旗下拥有高端培训品牌，包括：

领导力学院、职场精英学院，IT管理学院，项目管理学院。



# INSTITUTIONAL SETTING

In the field of training, Eddic has caught wide attention and unanimous praise in this industry. It has been awarded as “Best Training Supplier of the Year” by many well-known enterprises, and has won the “Benchmark Brand of China Enterprise Training Industry in 2011”, “The most popular professional training institutions” and “2014 China's best Talents - Training Institute”.

The business headquarters of Eddic is established in Tianjin, and the headquarters of teaching and research is established in Beijing. After seventeen years rapid development, with the concept of “innovative service, value-added courses”, Eddic has covered 14 direct branches and representative offices nationwide.

At present, the market and service team has more than 150 people, as well as the full-time and part-time lecturer team has more than 200 people. The gold medal lecturers are all from the British and American Management Association, the top 500 companies' executives, and Tsinghua University's scholars. At present, Eddic Training Center develops many high-end training brands, such as: Leadership Academy, Office Staffers Elite Academy, CIO Management Academy, PMP Project Management Academy.



BUSINESS TRAINING, CHOOSE EDDIC

商业培训，选择易迪思

# 易迪思的服务优势

Custom Solutions



专业的课程顾问团队

我们有训练有素的专业课程呼叫团队，帮助您就现状与需求给予最及时的反馈及建议，并就您关心的课前顾虑及问题进行详细解答，给出最符合您预期的可行性解决方案。我们也可在各区域中心为您指派高级客户经理直达现场为您提供量身定制式课程咨询服务。



资深的金牌讲师团队

我们拥有国内最有口碑、最具影响力的金牌讲师队伍。易迪思讲师入围及评审机制现已对客户开放，您有权利了解我们是如何选拔优秀讲师的严格筛选流程。因此我们有信心确保与您分享的均是最具价值的企业专题定制化课程。我们更注重您对讲师的满意度反馈，以帮助我们进一步提高服务质量。



精致实用的培训教材

根据易迪思多年来的培训经验积累，我们在实施课程中将根据不同客户需求提供电子版讲义手册、培训简装版手册或精装彩色版培训教材。易迪思推荐您使用精装版培训教材。易迪思讲师团队根据常年的授课经验积累，花费课余精力将沉淀的培训经验通过精装版教材，以通俗易懂简明扼要的写作方式呈现给企业学员，供大家留用参考。



严格的课程质量服务  
体系

我们确保每一期课程均通过 ISO 质量管理标准严格考核。基于我们对高品质服务水平的要求，在课程结束前由现场培训学员协助对本期课程各项指标满意度进行评分。我们在整理后的培训报告中总结本期培训结果，由客服第一时间发送至培训组织人审阅。对参与培训的学员在课程结束后均要求参加课后评测，通过的学员颁发易迪思培训钢印结业证书。

# ADVANTAGES OF EDDIC

## Custom Solutions



Professional Course  
Consultant

We have a well-trained professional call center of our course to give your feedback and suggestions based on your status quo and needs, and provide detailed answers to your concerns and questions, and give you the most feasible solution. We can also assign you a senior custom manager at each regional center to provide you with personalized consulting services.



Professional Instructor  
Team

We have the most influential and professional instructor team. We select our lecturers clearly so that our clients have the right to oversee how we select the excellent instructors in a strict standard. Therefore, we are confident that we provide the most valuable customized courses for the companies. Besides, we value your feedback on the lecturers and improve the quality of service in time.



Exquisite And Practical  
Training Materials

With abundant training experience, Eddic provides e-handouts, training brochures or training materials according to different needs of customers. Eddic recommends that you use the hardcover training materials. According to their abundant teaching experience, Eddic's instructors carefully prepare the hardcover training material which contains all lecturers' training experience and cost a lot of time. The instructors present their profound knowledge in an easy-to-understand way so that it can save you time to learn more things.



Strict Course Service System

We ensure that each course is assessed through ISO quality management standards. We pursue high quality of service so that we will make an on-site assessment with our trainees after our course to know whether they are satisfied with each part of the course. We summarize the results in our daily report, and send it to the training organizer for further improvement. All participants in our training are required to participate in the after-school evaluation at the end of the course. The students who passed the training will be awarded a professional certificate.



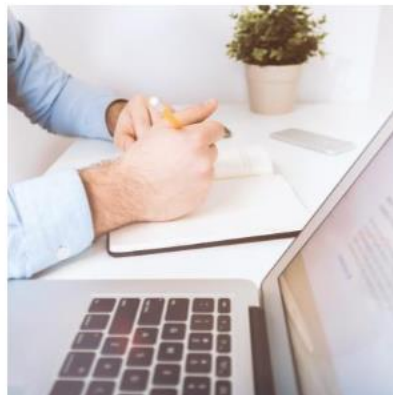
# 易迪思的服务优势

Custom Solutions



## 打造闭环培训模式

帮助企业实现更精准的闭环培训管理工作。帮助企业更精准了解人才状况，并且真正帮助人才有效推荐培训课程。



## 贴近业务实战 驱动业务增长

精细化的课程让培训的效果与业绩直接关联，帮助企业学员持续提升其能力。

## 领导力沙盘模拟版权

作为从事领导力发展及企业战略学习的专业机构，易迪思领导力学院通过引进海外领导力沙盘模拟产品，融入中国的企业培训智慧并加工、设计成适用于本土化企业的领导力模拟沙盘课程，提供给国内企业的各层级管理者学习。

易迪思领导力学院当前开设的沙盘模拟系列培训课程，包括但不限于：领导团队（向下领导力），塑造影响力（横向领导力），教练领导力，建立信任，经营与决策等沙盘模拟版权课程。



## Copyright Training Program: Leadership Simulation

As a professional institution engaged in leadership development and corporate strategy learning, Eddic Leadership Academy introduced overseas leadership sand table simulation products, integrated Chinese enterprise training thoughts, processed and designed leadership simulation sand table courses suitable for local enterprises, which can be provided to managers at all levels of domestic enterprises for learning.

The sand table simulation training series currently offered by Eddic Leadership Institute include but are not limited to:

Leading Team (Downward Leadership),  
Building Influence (Horizontal Leadership), Coaching Leadership,  
Building Trust, Business Operation and Decision-Making.



# 授权函

**KNOLSKAPE SOLUTIONS PTE LTD**  
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Website: [www.knolskape.com](http://www.knolskape.com)  
Registration No: 200813742H



## **To whom so ever it may concern**

This letter is to authorize Eddic (Beijing) Information Technology Co., Ltd as a non - exclusive representative company of KNOLSKAPE in People Republic of China ("PRC"), and Diana Yang Chen as KNOLSKAPE representative in PRC.

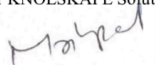
Eddic (Beijing) Information Technology Co., Company and Diana Yang Chen shall

- promote, distribute, sell and offer technical assistance for KNOLSKAPE Products
- manage Global Accounts program roll-out in PRC
- develop and manage local accounts and partners in PRC

Diana Yang Chen's Email ID : [dianayang@eddic.net](mailto:dianayang@eddic.net)

This authorization is valid until March 2021. If you have any questions or complaints, please do not hesitate to contact KNOLSKAPE.

For KNOLSKAPE Solutions Pte Ltd

  
Dileep Kumar Mukkamalla  
Finance Controller



# Certificate of authorization

**KNOLSKAPE SOLUTIONS PTE LTD**  
20, Maxwell Road, #09-17, Maxwell House,  
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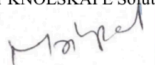
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For KNOLSKAPE Solutions Pte Ltd

  
Dileep Kumar Mukkamalla  
Finance Controller



## 线上录播课程

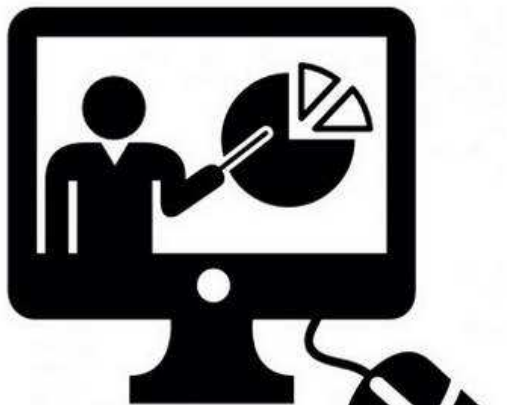


南京晨报小记者

主要为学习者提供海量、专业优质的课程，课程结构严谨，用户可以根据自身的学习程度，自主安排学习进度。

立足于实用性的要求，易迪思精选各类课程，与多家权威教育、培训机构建立合作，课程数量已达1000多门，涵盖职场通用能力、领导力、前沿技术、实用软件、IT与互联网、金融管理等大门类内容。

# Online Content Course



南京晨报小记者

It mainly provides learners with massive, professional and high-quality courses. The course structure is rigorous, and users can arrange the learning progress independently according to their own learning level. Based on practical requirements, Idis selects various courses and establishes cooperation with a number of authoritative education and training institutions. The number of courses has reached more than 1,000, covering workplace general ability, leadership, cutting-edge technology, practical software, IT Main content such as Internet and financial management.

# 定制课服务解决方案



客户提出培训需求  
The clients put up their requirements

内训顾问拟定计划  
Consultant makes preliminary plans

客户及讲师会议研讨  
Customers and lecturers discuss together in our meeting.

制定课前调研问卷  
Make questionnaire before class

收集并定制培训方案  
Collect and design personalized solutions.

确认报价函及合同  
Confirm the quotation letter and contract

培训前的物料准备  
Prepare the materials before the training

培训计划开展实施  
Implement the training program.

课后培训报告反馈  
Give the feedback after the class

一年课后服务支持  
Provide service even after one year



# CUSTOMER SOLUTIONS



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The clients put up their requirements

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## 一年课后服务支持

Provide service even after one year



# 易迪思企业公开课服务

Custom Solutions

## ➤ 超过100门实用课程

易迪思目前已有100余门课程资源，根据不同层级的人需要具备的管理技能，有针对性地推出公开课主题。从不同职级岗位，不同职能岗位，都能找到需要的课程。

## ➤ 多地开课，学员就近上课，节约企业差旅成本

我们已经在北京、上海、广州、深圳、成都、重庆、天津、大连、南京、杭州等地设立教学中心，即使身处不同城市，学员也可以根据自己的情况进行选择，就近上课。

## ➤ 学员多元，教学研讨充分，拓展学员视野

我们的学员主要来自外资企业、央企国企以及众多上市民企。涉及领域多元，丰富的观点与新鲜的资讯让我们的课堂更为主动，学员打开思路的同时，也收获了行业人脉。

## ➤ VIP班/中班教学，提升学习深度

我们采用VIP班（通常小于10人），及中班（通常不超过25人）教学，让讲师有精力照顾每位学员，课程练习更为关注讲师、学员之间的互动，帮助学员深耕每一个知识点及技能。



## 教学质量稳定，让学员受益匪浅

易迪思拥有财富500强企业里走出来的一批资深管理者及专家人士，通过多年实践积累的经验和成功管理方法进行总结，并加工、设计成适用于中国企业员工的培训课程，确认课程交付的实用性、实战性、实操性。

易迪思中国持续引进优质国际版权项目，其成熟的知识体系及教学沙盘/咨询案例，大幅提升培训转化效果。



# CUSTOMER SOLUTIONS

## ➤ More than 100 practical courses

At present, Eddic has more than 100 courses. According to different levels of learners' management skills, Eddic prepares various topic which can fit these different need in its open class. No matter what position you are, we can fulfill all your requirement.

## ➤ Classes are offered in multiple places so that students can choose the closest place to save their travel costs.

We have set up teaching centers in Beijing, Shanghai, Guangzhou, Shenzhen, Chengdu, Chongqing, Tianjin, Dalian, Nanjing, Hangzhou, etc. Students can choose class according to their own situation.

## ➤ We have diverse students so that you can have fully discuss in class to expand your horizon.

Our students are mainly from foreign enterprises, state-owned enterprises and listed private enterprises. We discuss diversified fields in the class to provide more fresh ideas so that you can also open up your ideas while gain more business connections.

## ➤ VIP class / middle-size class, improve your learning effectiveness

We use VIP classes (usually less than 10 people) and middle-size class (usually no more than 25 people) to teach, so that the lecturers can take care of each student. Our course exercises focus on the interaction between the lecturers and the trainees, helping the students to improve their knowledge and skills.

## ➤ Keep high teaching quality to benefit our students.

Eddic has a group of senior managers and experts who have come out of the Fortune 500 company. They sum up their experience and successful management methods. Based on their splendid experience, they design their courses which is suitable for enterprise employee training and ensure the practicality of the course. Eddic continues to purchase high-quality international copyright projects and its mature knowledge system and sandbox/consultation case greatly enhance the training effectiveness.



# 服务客户名录（部分）

List of Service Customers

## 电子通讯

佳能、三星、戴尔、摩托罗拉、诺基亚、中国移动、中国联通、中国电信...

## 快消日化

可口可乐、家乐福、耐克、宝洁、百事、雀巢、杜邦...

## 医疗制药

拜耳、辉瑞、安捷伦...

## 建筑

圣戈班、中国铁道建筑、中国南方工业、中国建筑...

## 银行金融

摩根士丹利、三菱商事、苏格兰皇家银行、德意志银行、渣打、三菱联合金融...

## 生产制造

波音、飞利浦、西门子、松下、夏普、卡特彼勒、施耐德、博世...

## 汽车

雪佛龙、一汽、日产、三菱、大众、戴姆勒、标致、宝马、雷诺...

## 石化化工

巴斯夫、必和必拓、英国石油、陶氏化学、三菱化学、中国石化、中化集团...



# EDDIC CUSTOMERS

- **Electronic Communications**

Canon, Samsung, Dell, Motorola,  
Nokia, China Mobile, China Unicom,  
China Telecom...

- **FMCG**

Coca-Cola, Carrefour, Nike, P&G,  
Pepsi, Nestle, DuPont...

- **Pharmaceutical Industry**

Bayer, Pfizer, Agilent...

- **Construction**

Saint-Gobain, China Railway  
Construction, China Southern Industry,  
Chinese Architecture...

- **Finance**

Morgan Stanley, Mitsubishi  
Corporation, Royal Bank of Scotland,  
Deutsche Bank, Standard Chartered,  
Mitsubishi United Finance...

- **Manufacture**

Boeing, Philips, Siemens, Panasonic,  
Sharp, Caterpillar, Schneider, Bosch...

- **Automobile**

BMW, Chevron, FAW, Nissan, Mitsubishi,  
Volkswagen, Daimler, Peugeot, Renault...

- **Petrochemical Industry**

BASF, BHP Billiton, BP, Dow Chemical,  
Mitsubishi Chemical, Sinopec, Sinochem  
Group...



# 商业培训，选择易迪思

Business Training, Choose Eddic

陪伴精英成长  
助力企业发展

易迪思的使命

易迪思的理念

增值课程、创新服务

高度决定眼界  
专业创造价值

易迪思的价值观

易迪思的愿景

成为企业人才体系培养与发展的最佳合作伙伴



## BUSINESS TRAINING CHOOSE EDDIC

Witness the development of elite  
Promote the development of companies

**THE MISSION  
OF EDDIC**

**THE BELIEF  
OF EDDIC**

Value-added courses  
Innovative services

Height determines the horizon  
Professionalization create value

**THE VALUE  
OF EDDIC**

**THE VISION  
OF EDDIC**

Become the best partner for enterprise to  
cultivate and develop its talents

# 联系易迪思

## Contact Us

### 易迪思（北京）培训中心（总部）

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电话 (Tel) : +86 21 6404 1896

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2302

2302 Block C, RongHui Plaza, Intersection of Changjiangdao and Sanmalu, Nankai District, Tianjin China

### 易迪思（大连）培训中心

电话 (Tel) : +86 411 66838851

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1117-1/F, BLDG#11, Dalian Software Park, #5 Digital Square, Dalian China

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