



# Welcome to The development of IPR Protection in China webinar



# What is FBCB?

"We are an association by Finnish companies for Finnish companies. FBCB's mission is to help Finnish companies to success in China through experience & knowledge sharing, networking and collaborative advocacy"

Majority of Finnish companies in China are members of Finnish Business Councils. Locations in China: Beijing, Shanghai, Guangzhou, and FinnCham in Hong Kong. Totally more than 200 companies as members.

Major industries: smart energy, ICT, technology innovations, cleantech, winter sport, logistics and travel, health tech, Finnish healthy living and lifestyle





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<del>F</del>BC-



Juha Tuominen Chairman of the Board, FBCB Representative, Greater China, Ladec Oy "FBCB remains a calling, it is a passion, it is a privilege"



 
 Pekka Patja

 Board,
 Vice Chairman of the Board, FBCB Operations Director, Detection

 Greater
 Technology Oyj "Willing to support FBCB's mission a calling, it is privilege"



Yuan Liu Vice Chairman of the Board, FBCB, Deputy of GM, Wetend Technologies Ltd "Always nice to listen our members, and build up the strong bridge between Finland and China"



Larry Du Board member, FBCB CEO, Ivana Helsinki China "Collaboration makes us a perfect team"



Tommy Tang Board member, FBCB Sales and Marketing Director, Honka China "Passionate about good living"



Jenny Xiong Board member, FBCB Global Business Advisory, PwC "Build trust in society and solve important problems"



Charles Dong Board member, FBCB CEO, Chatai Consulting & Trade "Where there's a will, there's a way"



Zhilin Yang Board member, FBCB COO China, Blastman Robotics Oy "With FBCB to do better business between Finland and China"



Ulla Nurmenniemi Executive Director, FBCB Chairman, Wellbridge Ltd "Challenges make life interesting, overcoming them makes it meaningful"

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# The Changes of IPR law of China in recent years

Dr. Haibo Liu

Institutes of Science and Development, CAS

1st March 2022



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Current background Changes of the IPR laws Outlook

## **Current background**

 $\square$ 



Transformation: High-quality development & Innovation-driven development

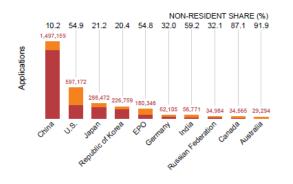
(WIPO, 2021)

◆ Issues: Shrinking demand, supply shock, weakening expectations (需求收缩、供给冲击、预期转弱)



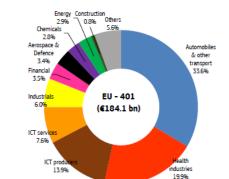
- Increase in R&D, patent applications & grants
- Lack of core technologies

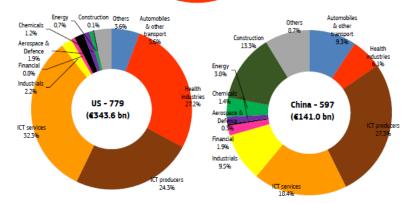


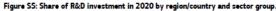


Office

RESIDENT NON-RESIDENT







## International conventions that China has joined

- 1985-3-19, **Paris Convention** for the Protection of Industrial Property
- 1992-10-15, **Berne Convention** for the Protection of Literary and Artistic Works
- 1989-10-04, Madrid Agreement Concerning the International Registration of Marks
- 1994-01-01, Patent Cooperation Treaty (PCT)
- 2001-12-11, Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS)
- 2012-06-26, **Beijing Treaty** on Audiovisual Performances
- 2022-02-05, Hauge Agreement

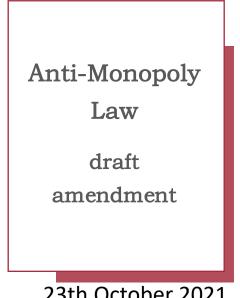
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## IPR Law structure in China

	Patent Law	Trademark Law	Copyright Law	Anti-unfair Competition Law	Anti-Monopoly Law	
Legislation	1984.3.12 (in act 1985.04.01)	1982.08.23 (in act 1983.03.01)	1990.09.07 (in act 1991.06.01)	1993.09.02 (in act 1993.12.01)	2007.08.30 (in act 2008.08.01)	
1 <sup>st</sup> amendment	1992.09.04 (in act 1992.09.04)	1993.02.22 (in act 1993.07.01)	2001.10.27 (in act 2001.10.27)	2017.11.04 (in act 2018.01.01)		
2 <sup>nd</sup> amendment	2000.08.25 (in act 2001.07.01)	2001.10.27 (in act 2001.12.01)	2010.02.26 (in act 2010.04.01)	2019.04.23 (in act 2019.04.23)		
3 <sup>rd</sup> amendment	2008.12.27 (in act 2009.10.01)	2013.08.30 (in act 2014.05.01)	2020.11.11 (in act 2021.06.01)			
4 <sup>th</sup> amendment	2020.10.17 (in act 2021.06.01)	2019.04.23 (in act 2019.11.01)				
<ul> <li>Measures for the Administration of Geographical Indications of Agricultural Products</li> <li>Provisions on the Protection of Geographical Indication Products</li> <li>Regulations on Protection of Integrated Circuit Layout Design</li> <li>Regulation of the People's Republic of China on Protection of New Varieties of Plants (2014 Revision)</li> </ul>						
Related laws	Law of the People's Republic of China on Promoting the Transformation of Scientific and Technological Achievements Civil Code of the People's Republic of China (Adopted: 2020.5.28)					

## A look at Changes of the IPR laws

Patent Law and Trademark Law have been amended for 4 times
 Copyright Law has been amended for 3 times
 Anti-unfair Competition Law has been amended for 2 times
 Anti-Monopoly Law is being amended



23th October 2021 the draft amendment is published



18th December 2021 the Anti-Monopoly Agency is established

# **Three Features of IPR Laws Changes of China**

# **More Strictly**

• Punitive Damages: from 1 to 5 times

# **More Internationally**

- Pay special attentions to industrial design patent and pharmaceutical patent
  - ✓ partial designs
  - $\checkmark$  design patent term extended to 15 years from 10 years
  - providing patent term extensions to compensate for unreasonable delays that occur in granting the patent, or during pharmaceutical product marketing approval
- Expansion of protection objects
  - ✓ Copyright
  - ✓ Trademark

# **More Innovation-driven Development Accordingly**

To implement National Strategy

## Civil Code of the People's Republic of China

# **Definition of IP**

- □ Article 123 The parties to civil legal relations enjoy intellectual property rights in accordance with the law.
- Intellectual property rights are the proprietary rights enjoyed by right holders in accordance with the law in respect of the following objects: (1) Works. (2) Inventions, utility models, and designs. (3) Trademarks. (4) Geographic indications. (5) Trade secrets. (6) Layout designs of integrated circuits. (7) New varieties of plants. (8) Other objects specified by laws.

## **Punitive damages**

Article 1185 Where any harm caused intentionally by a tort to the intellectual property rights of another person has serious circumstances, the victim of the tort shall have the right to require corresponding punitive damages.

## Criminal Law of the People's Republic of China

# 8 type crimes of Infringement of intellectual property rights

- ✓ Article 213: the crime of counterfeiting the registered trademark
- ✓ Article 214: the crime of selling goods bearing counterfeited registered trademarks
- Article 215: the crime of illegally manufacturing, selling of illicit manufacture of a number of Registered Trademarks
- ✓ Article 216: the crime of counterfeiting the patent
- ✓ Article 217: the crime of counterfeiting copyright
- ✓ Article 218: the crime of selling infringing copies
- ✓ Article 219: the crime counterfeiting the trade secret
- ✓ Article 220: the punitive rule about unit Infringement of intellectual property rights

## **Ownership of job-related S&T achievements**

□ The state shall implement a distribution policy oriented to increasing the value of knowledge, advance the reform of mechanisms for the ownership of, and distribution of rights and interests in, intellectual property in accordance with the relevant provisions issued by the state, and explore a system for vesting ownership or rights of long-term use of job-related scientific and technological achievements in science and technology personnel.

## The IPR laws will be continually amended and improved

- There are still some unclear issues in the present law documents to be addressed
- □ The development of technology and business is changing fast in China, posing challenges to the IPR laws
- □ The development of the market requires a strict IP protection environment

## **Effective administration**

- □ 2018: Integration of the State National Intellectual Property Administration (CNIPA)
- □ The CNIPA still undertakes heavy burden of examination, and will address more on the quality of IP, particularly patent.

## **Strict enforcement**

- **D** 2014: Establishment of 3 specialized IP courts
- □ 2019: Establishment of IP tribunal under the Supreme People's Court
- □ The number of IP lawsuits has been increasing in those years and will keep probably increase in the next years

## An outlook about the future changes

## Anti-Monopoly will be a focus

## □ There is an obvious of administrative punishment on monopoly

国家市场监督管理总局反垄断局 급輸入要查询的内容	Q
首页 司局介绍 司局动态 政策法规 竞争政策与理论研究 通知公告 案件公示	国际合作
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通知公告 行政处罚案件 附条件批准/禁止经营者集中案件 滥用行政权力排除、限制竞争案件 公平竞争审查 征求意	见公告
■ 市场监管总局发布慕尼黑再保险公司收购卡万塔欧洲资产有限公司股权未依法申报违法实施经营者集中案行政处罚决定书	2022-02-14
■ 市场监管总局发布凤阳县益民供水有限责任公司滥用市场支配地位案行政处罚决定书	2022-02-10
■ 市场监管总局发布腾讯控股有限公司、深圳市红杉煜辰股权投资合伙企业(有限合伙)收购广西叫酒网络科技有限公司股权	2022-01-05
■ 市场监管总局发布青岛海信网络科技股份有限公司与腾讯控股有限公司设立合营企业未依法申报违法实施经营者集中案行政	2022-01-05
■ 市场监管总局发布哔哩哔哩股份有限公司收购VERSA Inc.股权未依法申报违法实施经营者集中案行政处罚决定书	2022-01-05
■ 市场监管总局发布腾讯控股有限公司收购北京念念分享科技发展有限公司股权未依法申报违法实施经营者集中案行政处罚决	2022-01-05
■ 市场监管总局发布腾讯控股有限公司收购VERSA Inc.股权未依法申报违法实施经营者集中案行政处罚决定书	2022-01-05
■ 市场监管总局发布腾讯控股有限公司收购永辉云创科技有限公司股权未依法申报违法实施经营者集中案行政处罚决定书	2022-01-05
■ 市场监管总局发布阿里巴巴(中国)网络技术有限公司与贵阳星力百货集团有限公司设立合营企业未依法申报违法实施经营	2022-01-05

## An outlook about the future changes

## Trade secret will be another focus

### ECONOMIC AND TRADE AGREEMENT BETWEEN THE GOVERNMENT OF THE PEOPLE'S REPUBLIC OF CHINA AND THE GOVERNMENT OF THE UNITED STATES OF AMERICA

#### CHAPTER 1

#### INTELLECTUAL PROPERTY

#### Section A: General Obligations

The United States recognizes the importance of intellectual property protection. China recognizes the importance of establishing and implementing a comprehensive legal system of intellectual property protection and enforcement as it transforms from a major intellectual property consumer to a major intellectual property producer. China believes that enhancing intellectual property protection and enforcement is in the interest of building an innovative country, growing innovation-driven enterprises, and promoting high quality economic growth.

#### Article 1.1:

China and the United States hereby affirm that they undertake provisions with respect to intellectual property, as set forth in Sections A through K.

#### Article 1.2:

The Parties shall ensure fair, adequate, and effective protection and enforcement of intellectual property rights. Each Party shall ensure fair and equitable market access to persons of the other Party that rely upon intellectual property protection.

#### Section B: Trade Secrets and Confidential Business Information

The United States emphasizes trade secret protection. China regards trade secret protection as a core element of optimizing the business environment. The Parties agree to ensure effective protection for trade secrets and confidential business information and effective enforcement against the misappropriation of such information.<sup>1</sup>

#### Article 1.3: Scope of Actors Liable for Trade Secret Misappropriation

 The Parties shall ensure that all natural or legal persons can be subject to liability for trade secret misappropriation.

# **Thanks!**

我们一起,做得更好 Together We Endeavor



### China Invalidation Case against the bad faith mark HEMA

### **Patent Infringement of Valmet VS ZHONGFOMA**

**Beijing Lawsing IP Firm** 

March 1, 2022

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The whole story of the case

## China Invalidation Case against the bad faith mark HEMA



1.The client filed an international trademark application through WIPO extending their HEMA trademark into China;

2.The China trademark office refused the client's HEMA trademark application by citing out the prior HEMA trademark ;

3.The client reverted to us and asked us to provide comments.

4.We reviewed the case, and noticed that the owner of the prior HEMA trademark is a bad faith party, and they have plagiarized many other brands.

5.We filed an invalidation action against the bad faith HEMA trademark claiming the other party's bad faith in plagiarizing different brands, and obtained a decision in the client's favor.



### The key point of the invalidation case

In the mentioned invalidation action, the key point why the China trademark office announced the invalidation of the prior HEMA trademark is that we successfully proved the other party' s bad faith in plagiarizing different brands.

In order to prove the other party's bad faith in plagiarizing different brands, we searched the China trademark database and obtained a list of all the trademarks filed by the other party.

Using google, we made searches for all the marks that filed by the other party and located the corresponding true owners as well as the brief introduction of these brands.

For the trademark examiner's consideration, we made a table comparing the bad faith party's trademark and the true owner's trademark, we also submitted the relevant introduction documents of the true owners.

After examination, the trademark examiners were well persuaded by us and they agreed with us that the other party has the bad faith in plagiarizing different brands, and then announced the invalidation of the bad faith HEMA trademark.



### Notes

Considering that many bad faith party' s would normally file more than one bad faith trademarks, and the China trademark office is more willing to attack bad faith trademarks, the bad faith in plagiarizing different brands has become a more popular grounds claimed and supported in trademark invalidation cases in China.

Another advantage of this claim is that it is still workable even if the client' s mark doesn' t have any prior marks in China, although China is adopting the first-to-file principle when protecting trademarks.

As China is adopting the first-to-file principle when protecting trademarks, if the client' s mark has already been registered in China, we would have more options in taking actions and our actions against bad faith marks would become more easier.

Therefore, to avoid any unnecessary problems, we still suggest the brand owners to file trademark applications in China as soon as possible.



# Patent Infringement of Valmet VS ZHONGFOMA

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Now we would like to share a patent infringement case.

Patent Infringement Law Suit of Valmet (Sweden, Headquarter in Finland) VS China Foma (Group) Co. Ltd.

Court's Case No. (2020) SU 01 Civil 1204

Court: Nanjing Intermediate Peoples Court, Jiangsu Province

Judges: Xin XU(presiding judge), Cun YE, Wengang ZANG

Plaintiff: Valmet (Sweden)

Defendant: China Foma (Group) Co. Ltd.



### Verdict

- The defendant should immediately stop any infringement actions such as manufacturing and selling the products covered by the patent CN ZL 2006 8 0012412.0.
- 2. The defendant should compensate the plaintiff CNY 40,000,000 ( about Euro 5.62 million) due to the infringement.



### The concerned patent

1. CN Patent No. ZL 2006 8 0012412.0

2. Based on the PCT application No. PCT/SE2006/000413 filed on April 6, 2006

3. Entered into Chinese national phase on October 15, 2007

4. Granted on April 20, 2011



#### (19)中华人民共和国国家知识产权局

(21) 申请号 200680012412.0

(85) PCT申请进入国家阶段日

地址 瑞典松兹瓦尔

D21D 1/30(2006.01) D21B 1/14(2006.01)

0500892-5 2005.04.18 SE

PCT/SE2006/000413 2006.04.06

W02006/112769 EN 2006.10.26 (73) 专利权人 美卓人造板机械(瑞典)公司

(72)发明人 0·艾尔格伦 A·马特松

(74) 专利代理机构 上海专利商标事务所有限公司 31100

(22) 申请日 2006.04.06

(30)优先权数据

2007.10.15

(86) PCT申请的申请数据

(87) PCT 申请的公布数据

代理人 顾峻峰



(10)授权公告号 CN 101160432 B

(45) 授权公告日 2011.04.20

#### (56)对比文件

(12) 发明专利

DE 815291 A, 1951.08.02, 全文. CN 1434747 A, 2003.08.06, 全文. GB 1295731 A, 1972.11.08, 全文. CN 1522179 A, 2004.08.18, 全文. CN 2683249 A, 2005.03.09, 全文. GB 848569 A, 1960.09.21, 全文.

审查员 李丁俊

权利要求书 1 页 说明书 2 页 附图 2 页

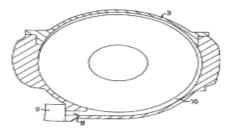
#### (54) 发明名称

盘壳

(51) Int. CI.

(57) 摘要

一种用于设有磨浆盘(1、2)的磨浆机的盘 壳,所述磨浆盘(1、2)相对彼此以相反方向旋转 用于机械地离解和加工纤维材料,其中,盘壳(3) 气密地包围所述磨浆盘(1、2)并设有用于已加工 的纤维材料的出口(8)。盘壳(3)的内部沿着其 周缘形成有沟槽(10),该沟槽(10)沿周向看具有 连续增加的半径,且该增加的半径一直增加到出 口(8),该出口(8)切向地设置成沟槽(10)的直 接延续部分。



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# 律乾 津

### Claims

. . . . . .

1. A disc housing intended for refiners with a stationary refining disc (1) and a rotary refining disc (2) for mechanically disintegrating and working fibrous material, where the disc housing (3) air-tight surrounds the refining discs (1,2) and is provided with an outlet (6) for the worked fibrous material, where the inside of the disc housing (3) along its periphery is formed with a channel (10), which has, seen in circumferential direction, a continuously increasing radius, which increases all the way to the outlet (8), which is located tangentially in a direct continuation of the channel (10) and the outlet (8) is provided with a blow valve (9) for controlling the flow out of the disc housing (3), characterized in that this value (9) has a single adjustable opening (11) located only directly in front of the radially seen outer portion of the channel (10).



## The pictures of the infringing products obtained in the scene of the defendant by the court:





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### **Key Points**

- The court compared the concerned product and Claim 1 of the patent and holds that the concerned product included all the elements of Claim 1 of the patent. Therefore, the count holds that the defendant infringed the patent.
- To confirm the compensation amount, the court found that the defendant had sold at least 30 products based on a series of evidences. Based on a reasonable calculation, the court holds that the profit of the defendant should be about CNY 60,000,000.0 (Euro 8.45 million). However, the plaintiff requires the court to compensate CNY 40,000,000 (Euro 5.62 million) in its statement of claim. Finally, the court completely supported the plaintiff's claim and requires the defendant to pay CNY 40,000,000.0 to the plaintiff.

### We conclude



- The patent is now under strong protection in China. As you may know, in Sep. 2021, the Chinese State Council issued "Outline of the National Intellectual Property Strategy (2021-2035)". In the present domestic and international situation, the strong protection of IP has been a national will.
- 2. The compensation amount for the patent infringement has been increased a lot and will increase in the future.
- 3. Foreign patentees have been treated and fairly before the Chinese courts under require of the Chinese central government.

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# Thanks

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# 国际知识产权服务 International IP Services



首都知识产权服务业协会 Capital Intellectual Property Services Association

# 1<sup>st</sup> IP Services Industry Association in China.

Our members are the legal IP service agencies established or provide services in the Capital Economic Circle. **400+** members

Capital Economic Circle attracted the China Top IP talents and agencies in numbers, scales, ability and quality.

### 50%+

50%+ IP service agencies gather in Beijing, where has the best services!

### тор 50

Top 50 IP agencies based in Beijing and set branches in other cities, serve the whole China!

### 90%+

90%+ international IP services are provided by Beijing agencies, serve the whole World! 中国(北京)自由贸易试验区

Beijing is building "The Demonstration Area of Comprehensive Pilot Program for Further Opening Up Beijing's Service Sector" and "China (Beijing) Pilot Free Trade Zone ", more and more high-quality agencies will choose Beijing!

## Mission

### **Strengthen industry management.** Protect the rights of IP service agencies.

# Promote industry development.

Improve the service quality of IP service.



### TISC

Technology and Innovation Support Center (TISC) by WIPO and CNIPA

## AAAA

"AAAA" Social Organization

## **Advanced Organization**

"Advanced Organization of National IP System" by CNIPA and MOHRSS

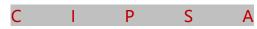




## We formulated IP service standards, preserved industry order, and supervised the service quality of service agencies.

<Professional Skill Training Specification for Patent Information Analysts> <Professional Skill Training Specification for Trademark Planner> <Professional Skill Training Specification for Trade Secret Manager>

 $\bullet \bullet \bullet \bullet \bullet \bullet$ 



# Choose the right service agency for you

China has a huge number of IP service agencies. Each agency focus on specific fields, the function, quality and price of their services are quite different.

It is difficult for the foreign enterprises to judge the quality of agencies in their first time in China.



As an industry association, we have detailed information of the agencies, and have the service quality and credit publicity system. We hold lots of industry activities to introduce the development of IP services industry and policies.

Through us, you can compare the specialized fields, service quality and price of each agency to find the right one.

# **Application Services**

### **Full IP Sectors Application**

Patents(Invention Patent, Utility Model Patent, Design Patent), Copyright, Trademarks, Trade Secrets, IC Design, Geographical Indications, New Plant Varieties...

#### **Patents**

Filing and prosecution of patent applications for invention, utility model and design globally, Patent search and consultancy, Patent reexamination and invalidation, Patent annuity payment, Patent licensing, Patent watch...

### Copyright

Copyright Recordal (including computer software), Copyright Transferring, Copyright Trading, Audio and Video Copyright Protection and Copyright Planning...

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### Trademarks

Filing and prosecution of trademark registration globally, Trademark renewal, assignment, and bibliographic alteration, Trademark opposition, review, and invalidation, Trademark consultancy and search, Trademark licensing, Trademark watch...

### Others

Registration of IC layout, Domain name registration, Recording of IPR protection in customs, Notarization services in IPR protection...

# Legal Services



### **Litigation Services**

IP administrative litigation, IP infringement litigation, IP rights ownership dispute litigation, Technology contract dispute litigation, Economic contract dispute litigation, Company Law dispute litigation, Pre-litigation legal opinion...

### conomic contract disput

**Arbitration Services** 

Economic contract dispute arbitration, Joint-venture dispute arbitration, Technology contract dispute arbitration, IP dispute arbitration...

### **Administrative Proceedings**

Administrative proceedings concerning trademark infringement, Anti-counterfeiting actions with the Technology Supervision Bureau, Administrative proceedings at Customs...

### Legal Services on IP

Judicial appraisal consultancy, Judicial appraisal on IP, Drafting and amending contracts (technical contracts), Long-term legal consultancy, Crisis public relations on IP...

# **IP**Operation Services

Patent Risk Monitor and Analysis

### Subject Search and Comprehensive Consultancy

IP Project Appraisal and Transaction Services

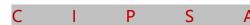
### IP Management Services

Patent search for R&D projects, Big project risk assessment, Comprehensive planning for R&D achievements, Patent designing around, Patent operational risk management and control, Defensive search and consultancy against infringement, Consultancy on designing around technically for defensive purpose, Consultancy on corporate patent management and strategy, Patent pooling and operating...

Novelty search for R&D projects, Pre-search for new R&D projects, Technology monitoring search, Specific technical subject monitoring search, Applicant/patentee monitoring search, Patentability search for utility model/invention, Counseling on patent application documents drafting, Advising on how to respond to office actions, Relevant legal consultancy...

Business planning on patent operation, Patented technology analysis, Market research for patented technologies, Economic value assessment, Assistance for comprehensive authentication, Patent licensing and transfer, Trademark licensing and transfer, Plant variety right licensing and transfer...

IP management system design and establishment for enterprises, IP training, Technology incubator management, Technology risk investment management, IP pledge and financing management, Emergency aid projects, Patent infringement opinions and consultancy, Advising on patent invalidation opinions, Advising on how to respond to invalidation opinions...



## ndustry Self Discipline, release your worries

We organized members to participate in the solicitation and feedback work of the industry practice code and the industry practice self-discipline. We accepted the public complaints against the violations of the IP service agencies in Beijing.

If you find any violation by the IP service agency in Beijing, you can complain to us about the service agency, and we will send our workers to investigate. If the violation is confirmed to be true, we will report the agency to the administrative department for punishment and publicize it in the industry credit system.







## Judicial Appraisal



We can provide you with technical problems and content facts identification in patents, trade secrets, trademarks, copyright and other IP dispute cases.

According to the specialty of the technical experts and the publicly known technology knowledge, and by using the necessary testing and analysis methods, we identify technical issues in IP litigation and provide independent and impartial conclusions, which could be an reliable and authoritative evidence for the public security department recording, judicial judgment and parties to state the cases.



We can provide comprehensive notarization services in your IPR protection, such as:

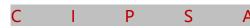
Notarization of webpage and video preservation;

Notarization of behavior (procurement, inspection and others) preservation;

Notarization of evidence (on-site preservation, service and others) preservation.

Notarization of the transferring and authorization of Patent, Trademark, Copyright and other IP properties.

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We can provide pre-litigation mediation services for the courts and third-party mediation services for the public. Our professional mediators can help the parties reach a consensus, effectively reduce the time and money cost of both parties in litigation.

People's mediation is to resolve IP disputes independently, fairly, efficiently and economically through third-party mediation channels.



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## **Protection for Exhibition**

We were authorized by Beijing IP Office to set up IPR helpdesk in exhibitions, provide IP Protection service to the exhibitors, and execute infringement cases on behalf of the Market Supervision Bureau.

We have participated in China International Fair for Trade in Services (CIFTIS) and other large exhibitions for many times, providing IP services for the exhibitions.



## **Online Copyright Protection**



The artist can upload their works (text, pictures, music, video, etc.) on our website, and they will obtain the legally copyright evidence that they have owned the works at the point in time.

The service is powered by blockchain, and has widely used in the judicial system.



To help foreign embassies and enterprises solve IP problems. (e.g.: Common names in local languages are registered as trademarks; Foreign trademarks are registered by local companies)

To Write the IP guidelines for foreign countries for CNIPA. To teach Chinese enterprises about the IP environment of foreign countries.

To help enterprises solve IP problems in overseas investment/operation projects.

Organize International IP Forum to introduce the development of IP system of China to the world.

To help foreign investors to connect with Chinese regional governments and research institutions, to promote international technical cooperation.

Provide Point to Point Specific Support for enterprises to solve IP problems.

## **Beijing (ZGC) International IP Service Hall**





International IP Communication Service

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IP Service to Public



The Hall takes advantage of Beijing as the cultural, science and international communication center, coordinates international IP administration department, foreign institutions branches in China, international and regional IP organization. With these sources, the hall can connect all kinds of entities in the market, and provide full process professional IP services.

The Hall could make the resource superiority of science and culture in the Capital to the competitive advantage of economic development.





## 首都知识产权服务业协会 Capital Intellectual Property Services Association

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