BUSINESS

Greener Together: China-Nordic Dialogue on Carbon Neutrality



HOW EUROPEAN POLICIES ON CARBON EMISSIONS AND RELATED ACTIONS SHAPE AND INFLUENCE HEADQUARTER STRATEGIES

MIKA KLEMETTINEN

Trade and Innovation Consul, Head of Business Finland Shanghai Office
Business Finland

24 November 2022

Explaining the European Approach

Green Deal?

Fit For 55?

Twin Transition?

Climate vs. Carbon Neutrality?

NextGenerationEU?



BUSINESS

Greener Together: China-Nordic Dialogue on Carbon Neutrality



EUROPEAN GREEN DEAL AND FIT FOR 55

DIGITAL AND TWIN TRANSITIONS

EXAMPLE: CLIMATE NEUTRAL FINLAND

NEXTGENERATIONEU AND HORIZON EUROPE



Greener Together: China-Nordic Dialogue on Carbon Neutrality



EUROPEAN GREEN DEAL AND FIT FOR 55

DIGITAL AND TWIN TRANSITIONS

EXAMPLE: CLIMATE NEUTRAL FINLAND

NEXTGENERATIONEU AND HORIZON EUROPE

- ☐ The EU has pledged to achieve **climate neutrality by 2050**, delivering on its commitments under the international Paris Agreement.
- ☐ The **European Green Deal** is the EU's strategy for reaching its 2050 climate goal.
- ☐ The European Green Deal is a package of **policy initiatives**, which aims to set the EU on the path to a green transition, with the ultimate goal of reaching climate neutrality by 2050.
- ☐ It supports the transformation of the EU into a fair and prosperous society with a modern and competitive economy.
- □ The European Green Deal was launched by the Commission in **December 2019** and the European Council noted it during its December meeting.



Brussels, 11.12.2019 COM(2019) 640 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE EUROPEAN COUNCIL, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

The European Green Deal

EUROPEAN GREEN DEAL

20

50

BUSINESS FINLAND

https://www.consilium.europa.eu/en/policies/green-deal/

Climate Neutrality vs. Carbon Neutrality

- ☐ Climate neutrality refers to the idea of achieving net zero greenhouse gas emissions not only carbon dioxide by balancing those emissions, so they are equal (or less than) the emissions that get removed through the planet's natural absorption.
- A carbon dioxide equivalent or CO2 equivalent, abbreviated as CO2-eq, is a metric measure used to compare the emissions from various greenhouse gases (such as carbon dioxide, methane and nitrous oxide, as well as hydrofluorocarbons, perfluorocarbons and sulphur hexafluoride) on the basis of their global-warming potential (GWP) by converting amounts of other gases to the equivalent amount of carbon dioxide with the same global warming potential.



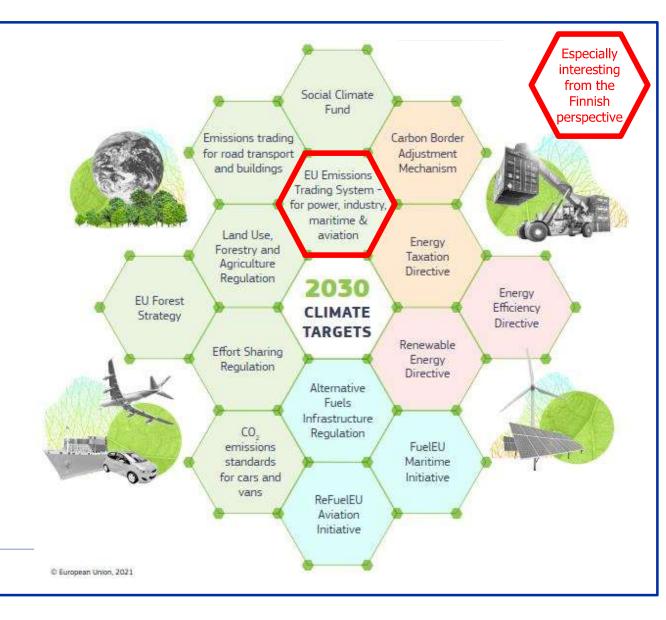
BUSINESS FINLAND

https://ec.europa.eu/eurostat/statistics-explained/index.php?title=Glossary:Carbon dioxide equivalent

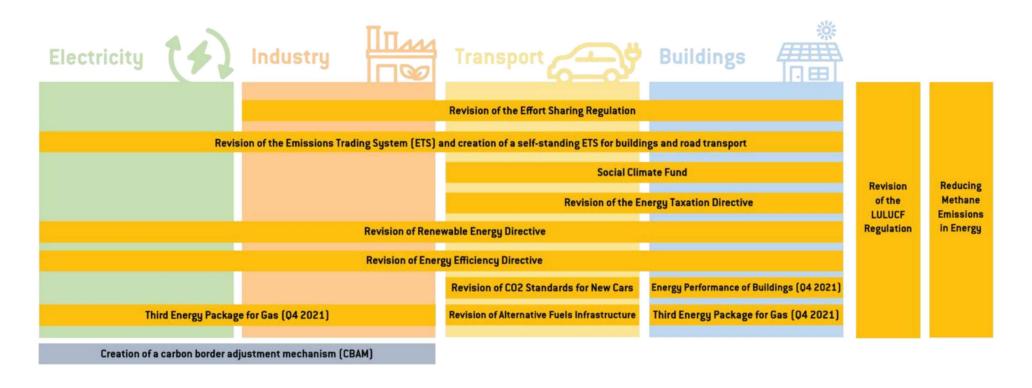
DELIVERING THE EUROPEAN GREEN DEAL

THE DECISIVE DECADE

- ☐ The EU will reduce its net greenhouse gas emissions by at least 55% by 2030, compared to 1990 levels, as agreed in the EU Climate Law.
- On 14 July 2021, the Commission presented the '**Fit for 55**' legislative package to deliver these targets and make the European Green Deal a reality.



'Fit for 55' is a Huge Package



Source: Bruegel



Energy Efficiency Directive







Greener Together: China-Nordic Dialogue on Carbon Neutrality

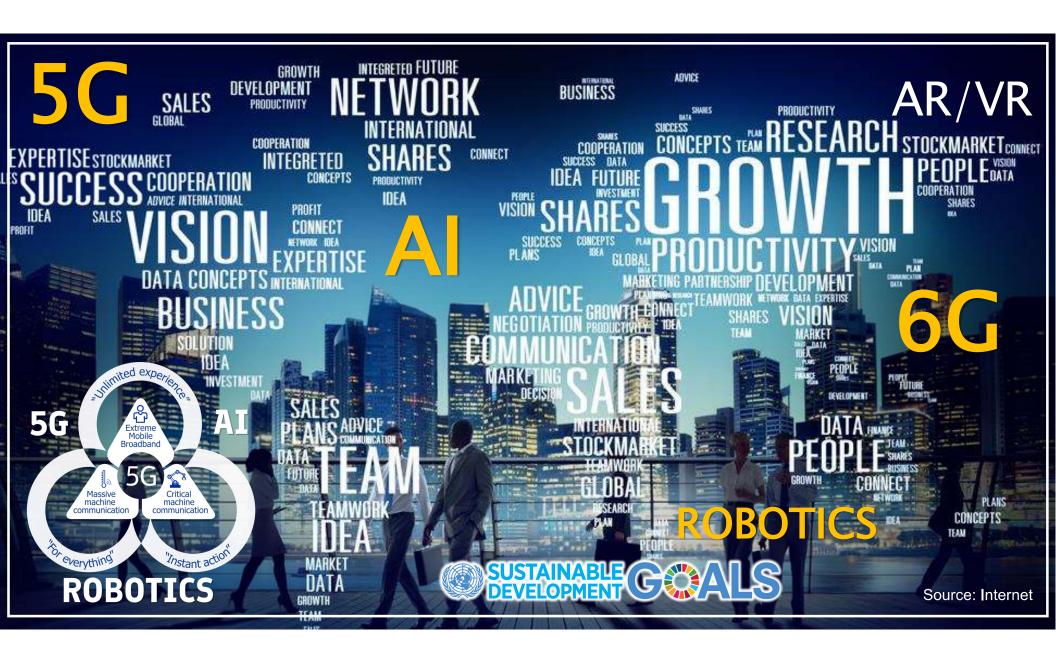


EUROPEAN GREEN DEAL AND FIT FOR 55

DIGITAL AND TWIN TRANSITIONS

EXAMPLE: CLIMATE NEUTRAL FINLAND

NEXTGENERATIONEU AND HORIZON EUROPE



DIGITAL TRANSITION

- ☐ The digital transition should work for all, putting people first and opening new opportunities for business. Digital solutions are also key to fighting climate change and achieving the green transition.
- Especially, it should
 - ✓ open up new opportunities for businesses
 - encourage the development of trustworthy technology
 - ✓ foster an open and democratic society
 - ✓ enable a vibrant and sustainable economy
 - ✓ help fight climate change and achieve the green transition



BUSINESS FINLAND https://ec.europa.eu/info/strategy/priorities-2019-2024/europe-fit-digital-age/shaping-europe-digital-future en





Greener Together: China-Nordic Dialogue on Carbon Neutrality



EUROPEAN GREEN DEAL AND FIT FOR 55

DIGITAL AND TWIN TRANSITIONS

EXAMPLE: CLIMATE NEUTRAL FINLAND

NEXTGENERATIONEU AND HORIZON EUROPE



Location: Northern Europe

Population: **5,5 million**

Area: 338,424 km² (~Japan)

Forest: ~73%

Lakes: ~188,000

Islands: **~179,000**

Largest city: Helsinki 642,045

Finland is more ambitious than EU: Climate Neutral Finland a ready by 2035

Climate Neutral Finland by 2035 | Facts

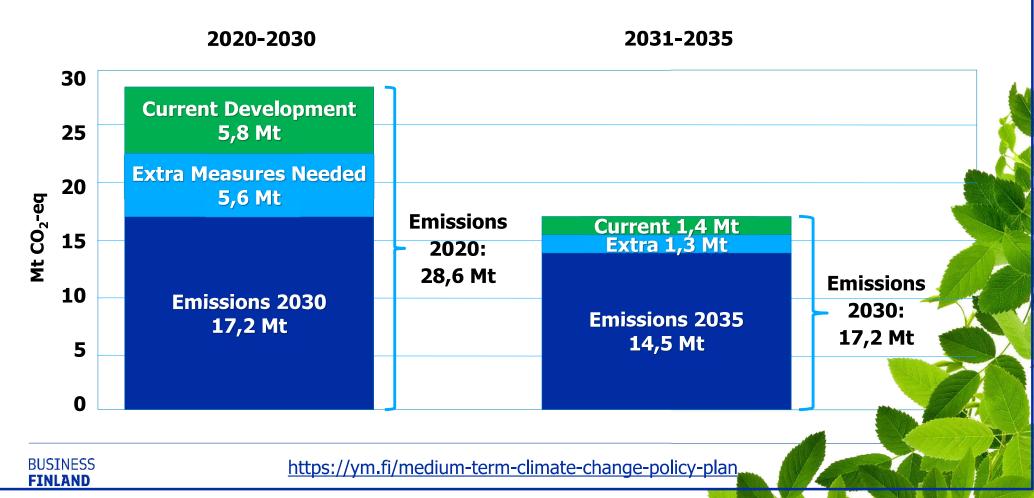
- Finland aims to be climate neutral by 2035 and the first fossil-free advanced economy
- Finland will achieve the target by sharply reducing emissions and strengthening the carbon sinks
 - Finland needs to cut the greenhouse gas emissions by around 50% compared to current levels and grow the carbon sinks by roughly 20%
- Finland is the most forested country in Europe with 73% of its land area covered by forests they form a massive carbon sink
 - Finland has a major asset in reaching the climate targets

Climate Neutral Finland by 2035 | KPIs

- Target 2030: Reduce greenhouse gas emissions from year 2005 level (34,4 Mt / CO₂-eq) by 50% (to 17,2 Mt / CO₂-eq)
 - Nearly Climate Neutral Finland
- Target 2035: Reduce greenhouse gas emissions from year 2020 level (28,6 Mt / CO₂-eq) by almost 50% (to 14,5 Mt / CO₂-eq)
 - Climate Neutral Finland
- After 2035:
 - Climate Negative Finland



Medium Term Climate Plan | Targets



Climate Neutral Finland by 2035 | Energy

- Majority (~72%) of our greenhouse gas emissions come from energy sector
 - This is due to cold climate, long distances and energy intensive industries
- Finnish power generation is already 85% emissions-free (a mix of nuclear and renewables) and the share is growing quickly with massive wind capacity production
 - Nuclear remains an important part of the energy mix (34% of power generation, 18% of the total energy consumption) and it is on increase
- Finland has banned the energy use of coal by 2029 and is providing energy companies with incentives for investments to replace coal already by 2025
- The use of oil in heating will be phased out by 2030 and already by 2024 in properties owned by the central and local governments

Climate Neutral Finland by 2035 | Other

- The transport sector accounts for one fifth of all our emissions Finland will halve these emissions by 2030 and target zero-emissions by 2045
 - First set of measures include for example increasing the blending obligation of biofuels and requiring petrol station chains as well as housing complexes to provide a certain number of charging points for electric cars
- Land use sector in Finland is in total a carbon sink, but produces emissions as well
 - The government is developing a comprehensive sectoral climate program
- Public and private sector have developed together sectoral low-carbon roadmaps for energy-intensive and other industries
- Other major targets are the reduction of the carbon footprint of construction, promoting a circular economy, and a climate friendly food policy

Medium Term Climate Plan | Status and Actions

Emission source	2005 (Mt)	2019 (Mt)	2020 (Mt)	05-20 (Mt)	05-20 (%)	2030 (Mt)	2035 (Mt)
Traffic	12,6	11,1	10,4	-2,2	-18	-1,3	-0,9
Agriculture	6,5	6,6	6,6	0,1	1	-0,4	-0,1
Building heating	4,0	2,4	2,2	-1,8	- 45	-0,7	
Working machinery	2,6	2,4	2,4	-0,2	-7	-0,5	
Waste management	2,8	2,5	2,4	-0,4	-15	-0,1	
F-gases	1,2	1,2	1,1	-0,1	-4	-0,3	-0,1
Industry	1,7	1,2	1,2	-0,5	-28	-0,7	-0.1
Other emissions	2,7	2,3	2,3	-0,5	-17		-0,1
Municipality actions						-0,2	-0,1
Consumer actions						-0,2	-0,1
On-off flexibility						-0,7	
LULUCF flexibility						-0,4	
Impact of current actions							-1,4
Total	34,2	29,6	28,6	-5,6	-16	5,5 (*	2,8 (*

BUSINESS **FINLAND**

https://ym.fi/medium-term-climate-change-policy-plan

(* some additional measures also identified worth 1,1-1,7 and 0,3



Greener Together: China-Nordic Dialogue on Carbon Neutrality



EUROPEAN GREEN DEAL AND FIT FOR 55

DIGITAL AND TWIN TRANSITIONS

EXAMPLE: CLIMATE NEUTRAL FINLAND

NEXTGENERATIONEU AND HORIZON EUROPE

Recovery Plan for Europe | NextGenerationEU

- The largest stimulus package ever
 - Over €2 trillion to help rebuilding a post-COVID-19 Europe (NGE €800B + long-term EU budget €1200B)
 - It will be a greener, more digital and more resilient Europe
- Over 50% of the package is supporting modernization, e.g. through
 - research and innovation, via Horizon Europe
 - fair climate and digital transitions, via the Just Transition Fund and the Digital Europe Programme
 - **preparedness, recovery and resilience**, via the Recovery and Resilience Facility, rescEU and a new health programme, EU4Health
 - modernising traditional policies
 - **fighting climate change**, with 30% of the EU funds (the highest share ever)
 - biodiversity protection and gender equality
- E.g. in Finland (out of around €3B of NGE funding)
 - ~400 Meur of EU Rescue Recovery Funding (RRF) for sustainability related R&D

Horizon Europe 2021-2027: Vision

- The new European Programme for research and innovation, Horizon Europe, aims at contributing to fulfil the priorities of the European Commission.
- They define headline ambitions and vision for a Europe that strives for more:
 - 1) a European Green Deal,
 - 2) an economy that works for people,
 - 3) a Europe fit for the digital age,
 - 4) promoting the European way of life,
 - 5) a stronger Europe in the world, and
 - 6) a new push for European democracy.

Green Deal and Digitalisation

→ Twin Transition



Four Key Strategic Orientations

EU to lead the development of new technologies

Promoting an open strategic autonomy by leading the development of key digital, enabling and emerging technologies, sectors and value chains to accelerate and steer the digital and green transitions through human-centred technologies and innovations

Digitally enabled circular, climate neutral, sustainable

Making Europe
the first digitally
enabled circular, climate-neutral
and sustainable economy through
the transformation of
its mobility, energy,
construction and
production systems

Restoring Europe's
ecosystems and biodiversity,
and managing sustainably
natural resources
to ensure food security
and a clean
and healthy

Biodiversity, natural resources, food, environment

Creating a more resilient, inclusive and democratic
European society, prepared and responsive to threats and disasters, addressing inequalities and providing high-quality health care, and empowering all citizens to act in the green and digital transitions

More resilient, inclusive, democratic

Horizon Europe 2021-2027: Structure



EUROPEAN RESEARCH COUNCIL

MARIE SKLODOWSKA-CURIE ACTIONS

RESEARCH INFRASTRUCTURES HEALTH

- CULTURE, CREATIVITY AND INCLUSIVE SOCIETY
- CIVIL SECURITY FOR SOCIETY
- DIGITAL, INDUSTRY AND SPACE
- CLIMATE, ENERGY AND MOBILITY
- FOOD, BIOECONOMY, NATURAL RESOURCES, AGRICULTURE AND **ENVIRONMENT**

JOINT RESEARCH CENTRE

EUROPEAN INNOVATION COUNCIL

EUROPEAN INNOVATION ECOSYSTEMS

EUROPEAN INSTITUTE OF INNOVATION AND TECHNOLOGY

WIDENING PARTICIPATION AND STRENGHTENING THE EUROPEAN RESEARCH AREA

WIDENING PARTICIPATION AND SPREADING EXCELLENCE

REFORMING AND ENHANCING THE EUROPEAN R&I SYSTEM

BUSINESS **FINLAND**

www.horizon-eu.eu

Horizon Europe 2021-2027: Funding

E95.5 billion

 Horizon Europe intends to boost Europe's scientific global leadership, excellent science and breakthrough innovation, whilst addressing the societal challenges that matter the most to all, such as fight against cancer, adaptation to climate change, greener cities, healthy food and soil, protection of oceans, seas and waters (=missions).

BUSINESS **FINLAND**

www.horizon-eu.eu



MIKA KLEMETTINEN, PHD 米卡博士

Trade and Innovation Consul 贸易和创新领事 Head of Shanghai Office 上海办公室负责人

Mobile: +358 50 483 6661 (Finland) Mobile: +86 1348 2746 884 (China)

Email: <u>mika.klemettinen@businessfinland.fi</u>

Twitter: @MikaKlemettinen

WeChat: mikkleme

fi.linkedin.com/in/mikaklemettinen

www.businessfinland.fi

Business Finland China 芬兰国家商务促进局

Finland Trade Center, Consulate General of Finland

FinChi, Room 402, Building 2, 690 Bibo Road, Shanghai 201203, China

芬兰驻上海总领事馆商务处

芬华创新中心,上海市浦东新区碧波路690号2号楼402室, 201203

