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中國丹麥商會

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NBA
CHINA

Q4 2022 - Q3 2023

greener**together**

china-nordic dialogue on carbon neutrality
by nordic chambers of commerce in china

Supported by
Danish Chinese Business Forum



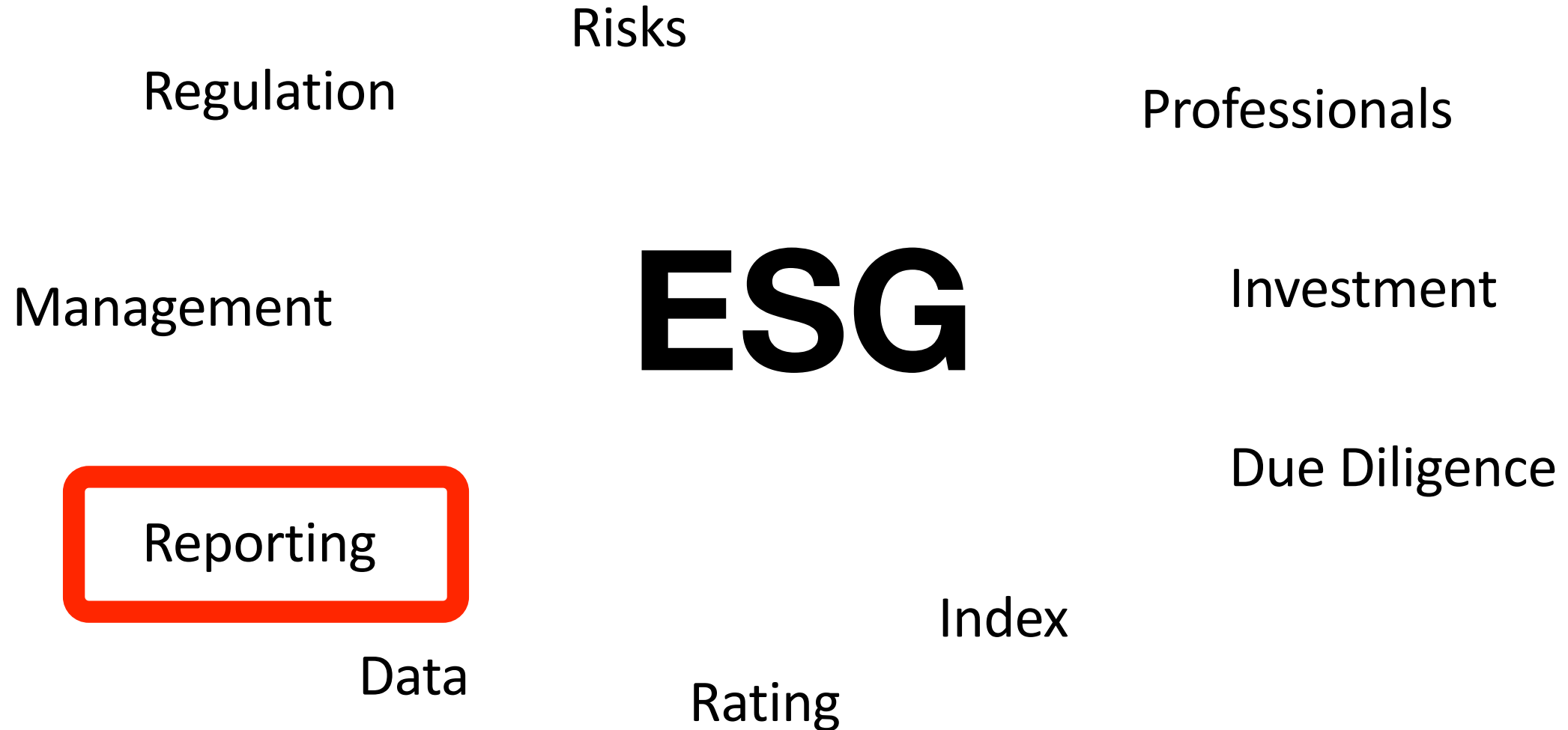
Heidi Berg

- NISS: Nordic Innovation and Sustainability Shanghai
- Vice Chairman of NBA
- Impact investment/ESG investment Norfund
- Telenor Group: Financial Inclusion Asia
- Sustainable textile industry China
- GRI Certified Sustainability Professional

My ESG background: Managing risk in high impact investments



Environment, Social and Governance... what?



ESG reporting will become more like financial reporting

- Mandatory
- With standards
- Audited
- Important management tool
- Impact share price
- Impact company image (and talent attraction)

... including carbon emissions from the company and the supply chains

A panoramic view of the Shanghai skyline at night, featuring prominent skyscrapers like the Shanghai Tower and the Oriental Pearl Tower. The image is overlaid with a semi-transparent teal rectangle containing the title and speaker information.

Navigating ESG Reporting

Helen Fu

Yangtze Institute of Green Finance

2022.12



ESG趋势分析/ ESG Trend Analysis

关注度由企业社会责任 / 可持续发展向ESG转移

From CSR/ Sustainability to ESG



人力资源、公关、传播、市场、采购、环境健康安全、质量、可持续发展、合规、企业社会责任、公益慈善、投资者关系、工程部
HR, PR, Communication, Marketing, Procurement, EHS, Quality, Sustainability, Compliance, CSR, Philanthropy, IR, Engineering



ESG是什么/ About ESG

ESG= Environment 环境+ Social 社会 + Governance 治理

- E (环境): 指公司在环境方面的积极作为, 包括符合现有的政策法规、 关注气候变化对未来的影响等。

Focus on environment protection, climate change, risk mitigation, etc

- S (社会): 指平等对待利益相关者、维护公司发展的社会生态系统, 如健康安全, 性别平等。

To fairly treat stake holders and create sustainable community; human rights, labor practice, etc

- G(治理): 是公司治理环境、治理结构、治理机制和治理行为综合形成和作用的结果。

Focus on corporate governance structure, management approach, business ethics, etc.



为什么要谈ESG/ Why talk about ESG

- 包括政府、监管部门、客户、消费者等在内的利益相关者在向企业施压，迫使企业更积极地应对气候变化等挑战。

Stake holders including government, regulatory, client, customers are pushing companies to deal with challenges such as climate change.

- 投资者越来越关注企业和社会和环境领域的表现，有证据表明，企业在这些方面的表现将影响其投资回报。

Increasing investors' focus on companies' social and environmental performance. There are evidences showing that companies' ESG performance will impact the ROI.

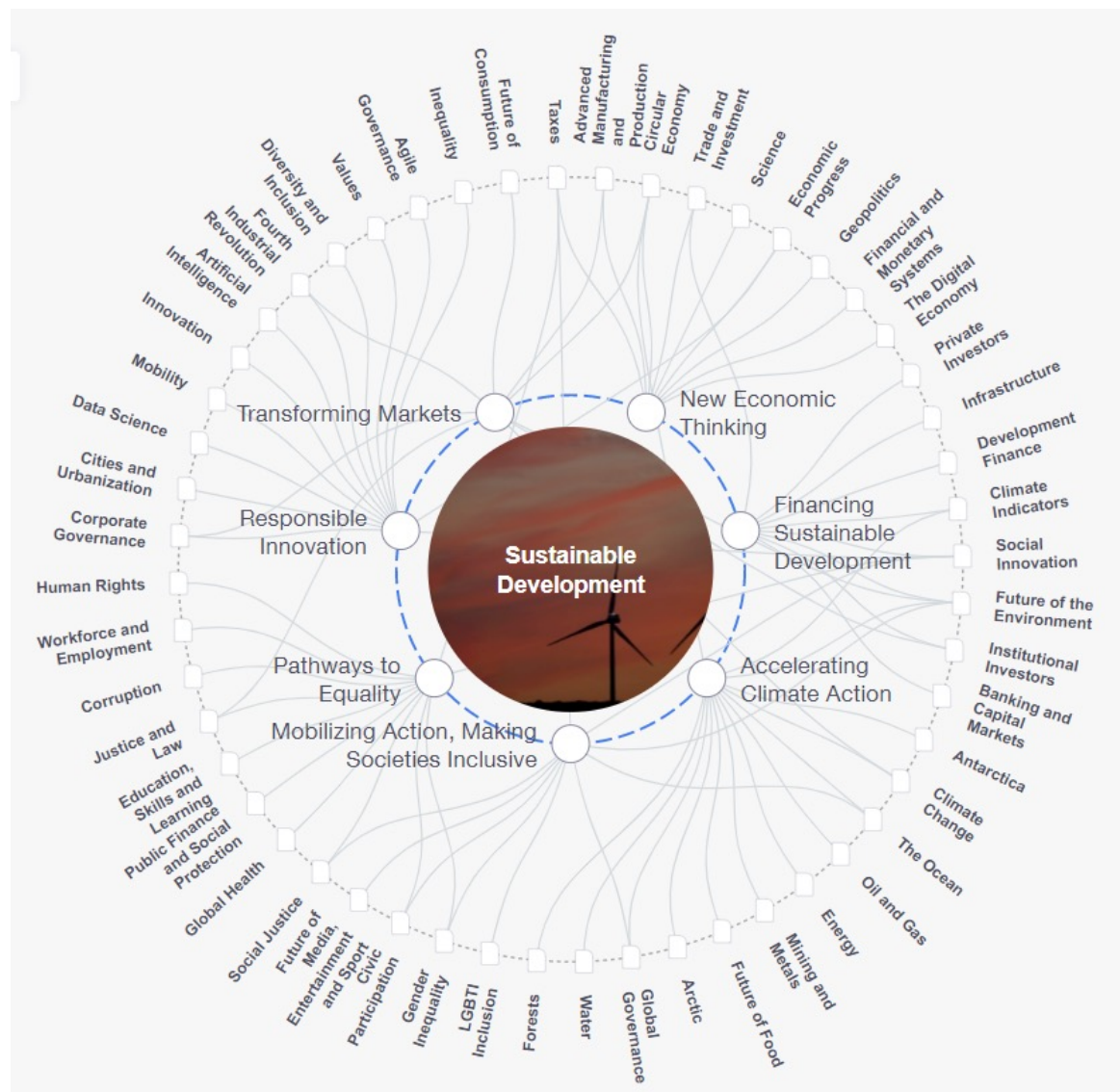
- 各种ESG评级体系正在建立，企业在这些领域的表现也将有更加可靠的量化数据记录，在提升数据透明度的同时，也便于投资者和社会公众对企业进行监督。

More and more ESG rating systems had been developed, to increase data transparency and support measurable benchmarking between different industries and companies



可持续发展议题总览

Sustainability Glance



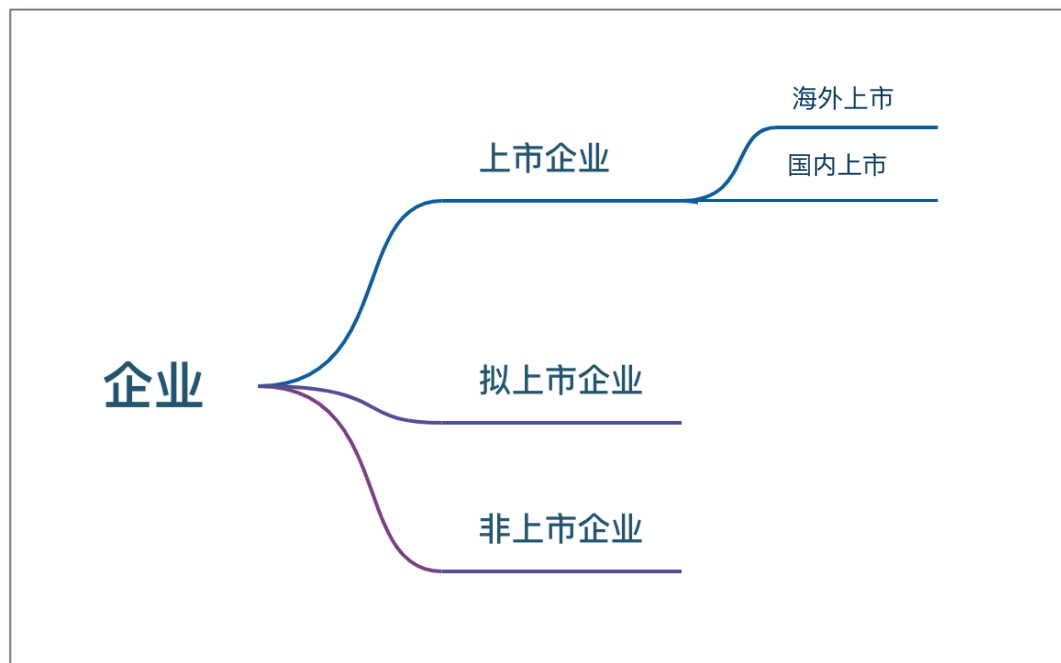
来源: World Economic Forum



长三角ESG与零碳研究院
YANGTZE INSTITUTE OF GREEN FINANCE

企业 ESG管理/ Corporate ESG management

战略定位/ Strategic Positioning



多维度考量/ Multidimensional consideration

- 企业类别/ Company type
- 企业文化、价值观/ Company culture and value
- 业务范围涉及的国家/ 区域/ Covered country & region
- 业务范围涉及的合规性要求/ Legal requirements
- 主要利益相关方（国际/ 国内投资者）
Key stakeholder (global/ local investor)
- 行业定位（全球/ 国内）/ Industrial positioning (global / local)
- 企业发展的不同阶段（初创/ 成熟）
Different development stage (start up/ mature)
- 对标（国际/ 国内，同行业/ 跨行业）
Benchmarking (global/ local, same industry/ cross industry)
- 可持续发展角度（SDGs, 热点）
Sustainability perspective (SDGs, hot issues)

企业 ESG管理/ Corporate ESG management

管理框架/ Management Framework

管理框架的全面性、完整性/

Management framework completeness

- 实质性议题的管理/ Materiality management
- 关键绩效表现/ KPI performance
- 利益相关方期望的回应情况/
Response to stakeholders' expectations
- 信息披露的有效性、及时性
In-time and effective information disclosure
- 满足合规性要求/ Legal compliance
- 展示现状，展望未来/
Show now and looking to the future



ESG战略与执行 ESG Strategy & Implementation

内外部分析

Internal/ External Analysis

Trend Analysis 趋势分析

- ESG regulation, market development
ESG政策市场研究

Peer Benchmarking 同行对标

- Peer best practices in ESG and sustainability 同行最佳ESG实践

Internal Analysis 内部分析

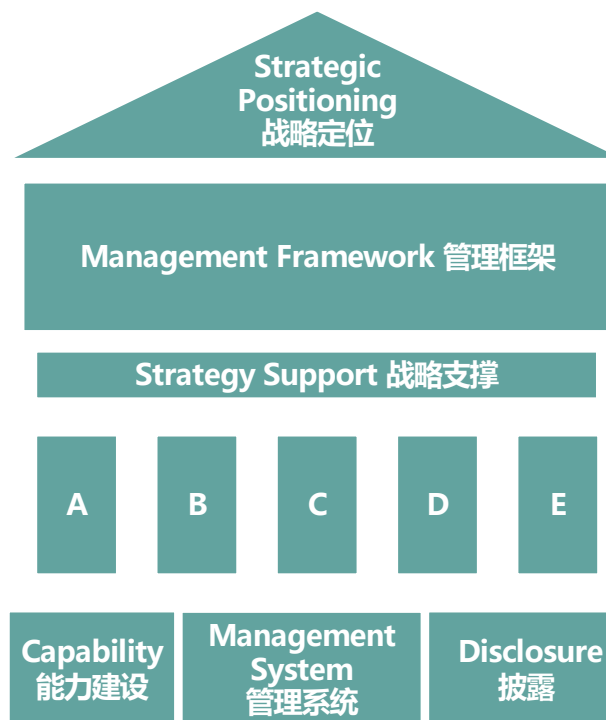
- Existing vision, values, positioning.
愿景，价值，定位

Stakeholder Analysis 利益相关方分析

- Material ESG topics 重要议题

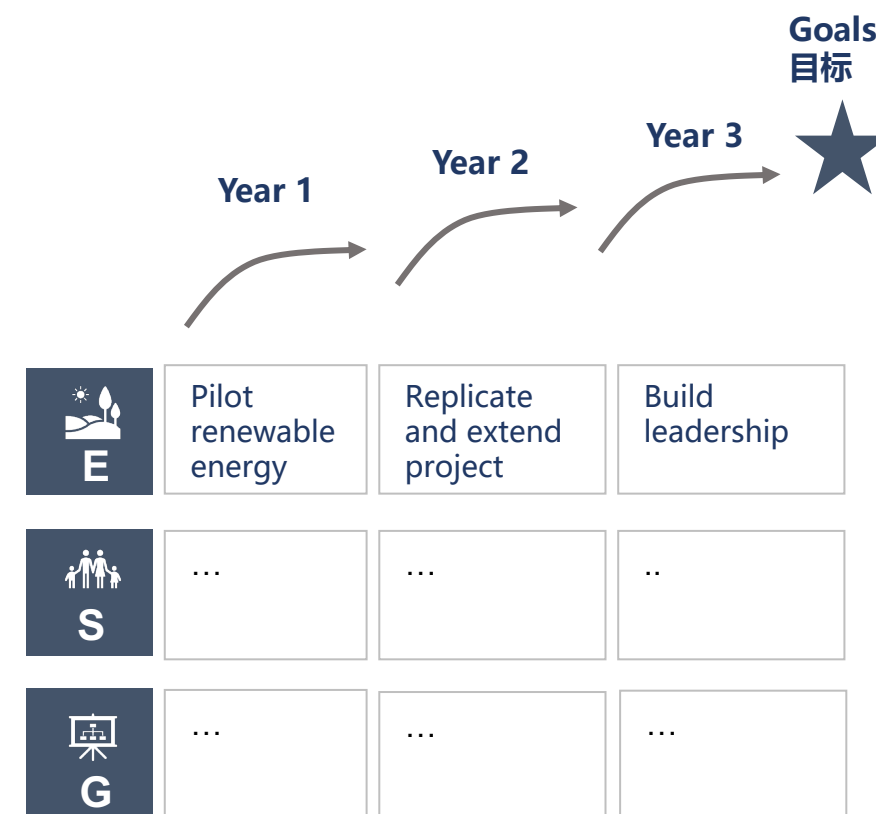
可持续发展战略设计

Sustainability Strategy Design



战略执行计划

Sustainability Strategy Implementation Plan



跨国公司在华ESG工作/ MNC ESG work in China

全球战略 Global Strategy	可持续发展战略和目标 Sustainability strategy & goal	负责任采购 Responsible sourcing	现有的ESG法律法规、监管要求 Chinese existing ESG law & legislation
	ESG / 可持续发展治理架构 ESG/ Sustainability governance structure	可持续、绿色制造 Sustainable manufacturing	国家战略及发展规划 National strategy and development plan
	本土化实施 Local Implementation	责任供应链 Responsible supply chain	考虑中国本土实际情况 Consider local reality
	ESG 信息披露 ESG information disclosure	产品碳足迹 LCA	本土利益相关方期望 Local stakeholders' expectation
	利益相关方沟通 Stakeholder communication	本地数据、信息收集与分析 Local data/ information collection & analysis	ESG 信息披露、利益相关方沟通、语言及渠道 ESG information disclosure and stakeholder communication language and channel
		本土利益相关方沟通 Local stake holder communication	

如何推进ESG工作/ How to promote ESG work

ESG 战略定位 — ESG管理 — ESG 披露

ESG Strategy Positioning – ESG Management – ESG Disclosure



About Us / 关于我们

We are focusing on ESG & Carbon neutrality topics, aiming to lead cutting edge research and create a communication/ cooperation platform through researches, forums & events, training and consulting service, providing sustainability digital solutions; to support governments, enterprises, and financial institutions for their sustainable development and contribute to the Yangtze River Delta high quality development.

我们专注于ESG & 碳中和的议题，致力于开展环境、社会与公司治理等绿色经济与绿色金融工作，通过专题研究、论坛与会议、培训和咨询，提供可持续发展数字化解决方案等服务，引领前沿研究，创建沟通与合作平台，以支持政府、企业和金融机构的可持续发展，全面助力建设生态绿色长三角以及推进长三角一体化高质量发展。



Our Core Advantages / 我们的核心优势

- Focus on ESG & Carbon neutrality / 专注于ESG & 碳中和相关议题
- Strong SME team & diversified partners / 强大的专家团队 & 多元化合作伙伴
- Global view, local practices / 全球化视野，本土化实践
- Cutting-edge research and analysis capability / 前沿的研究和分析能力

What we do



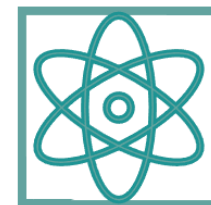
Knowledge Sharing &
Capacity Building
知识分享与能力建设



Sustainability
Cutting-edge Research
可持续发展前沿课题研究



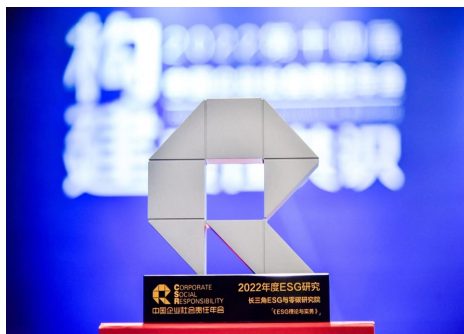
Sustainability/ ESG
Strategy & Management Consulting
可持续发展/ ESG
战略与管理咨询



Sustainability Digital Solution
可持续发展数字化解决方案



构建 ESG 知识框架/ Build ESG Knowledge Framework



荣获南方周末第十四届
中国企业社会责任年会
Top5 “年度ESG研究”奖



2022年向光奖
Top10 “年度学术研究”



《ESG理论与实务》及配套课程

“ESG Theory & Practice” & courses

- 2022 “Top 5 Annual ESG Research”
by Southern Weekend
- 2022 “Top 10 Annual Academia Research”
“ by For Good Award

洞见分享及持续赋能

Continuous Insights Sharing and Empowerment

推荐阅读/ Recommended reading :

#ESG

《ESG在投资中的价值实现》
《上市公司ESG治理与管理》
《企业供应链的ESG风险管理》
《企业建立实质性议题的注意事项》

#CARBON NEUTRALITY

《2022年重点碳法规政策及其影响解读》
《双碳周报》
《中国碳排放配额交易介绍》
《碳抵消机制与CCER开发》

#SUPPLY CHAIN

《ESG 目标管理与责任供应链建设》
《供应链气候韧性的重要性》
《企业供应链的ESG风险管理》
《ESG监管政策发展对EHS合规管理的影响》



欢迎关注
长三角ESG与零碳研究院

公益讲座/ Public Lecture



企业ESG 培训及能力建设

ESG Training & Capacity Building

Customized courses / 定制化专属课程

ESG Background, Trends, and Regulatory Policies
ESG背景、趋势与监管政策

ESG Strategic and Management Framework
ESG战略定位与管理框架

ESG Management and Governance
上市公司ESG的管理与治理

ESG Rating
ESG评级

ESG Reporting
ESG报告

ESG Investment
ESG投资

ESG and Supply Chain
ESG与供应链

ESG and Green Finance
ESG与绿色金融

ESG and Big Data Applications
ESG与大数据应用

Carbon Neutrality Background and Policies
碳中和背景与政策解读

Carbon Neutrality Roadmap of Industries
行业碳中和路径分析

Carbon Trading, Markets, and Taxes
碳交易、碳市场与碳税

Carbon Accounting, Verification, Write-off
碳排放核算、核证、核销

Carbon Assets Development and Management
碳资产开发与管理

Energy Management
能源管理

Supply Chain Carbon Management
供应链碳管理

Carbon Inclusion System
碳普惠系统

Carbon Practice on ALOT and SaaS
ALOT、SaaS 双碳实操

Standard courses / 标准课程产品



关于ESG咨询/ About ESG Consultant

01



ESG战略/ ESG Strategy

内部需要形成共识，明确ESG战略目标、管理架构及发展路径

02



信息披露/Information Disclosure

定期披露企业ESG 工作成果，与利益相关方保持顺畅沟通

03



碳管理/ Carbon Management

盘点排放情况，制定科学减排目标，规划并执行减排方案，支持国家“双碳”目标

04



ESG数字化管理/ ESG Digital Management

建立企业ESG数据管理系统，实时掌握关键绩效数据，依据信息反馈及时调整

05



供应链管理/ Supply Chain Management

建立可持续发展供应链管理体系，将绿色与社会责任理念贯穿采购、生产、运输、销售报废处理全流程

06



气候风险管理/ Climate Risk Management

气候变化、环境监管和可持续发展等情况下面临的风险进行评估



ESG数字化管理/ ESG Digital Solution



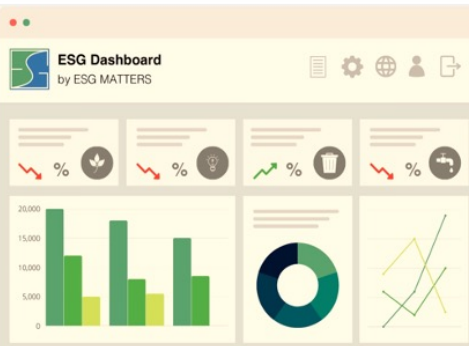
ESG评估报告 ESG Reporting

收集定量和定性信息的摘要，建立ESG报告的基础

Collect information and data to support ESG reporting

The Key Elements of ESG Reporting

Environmental pillar				Social pillar				Governance pillar			
Climate change	Water	Waste	Environmental opportunities	Human capital	Product safety	Stakeholder engagement	Third party	Corporate governance	Business integrity	ESG reporting	ESG performance
Carbon footprint	Water footprint	Waste footprint	Environmental impact	Labour practices	Product safety	Stakeholder engagement	Third party	Board diversity	Business integrity	ESG reporting	ESG performance
Energy efficiency	Water efficiency	Waste efficiency	Environmental impact	Labour practices	Product safety	Stakeholder engagement	Third party	Board diversity	Business integrity	ESG reporting	ESG performance
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ESG绩效分析 ESG Performance Analysis

提供业绩分析仪表盘，深入了解你的业务目标、进度和影响
ESG performance dashboard to show the goal, progress and impact



ESG行动追踪和改进 ESG Action Follow Up and Improvement

提供灵活的方法制定后续行动，以更好地监测和改进
Flexible approach to set ESG action plans for better monitoring and improvement



ESG计划和治理 ESG Plan & Governance

支持目标的设定与特定ESG类别的活动与项目相结合
Support ESG goal setting and ESG project/activities integration



ESG供应链管理 ESG Supply Chain Management

在复杂的供应链中收集标准化和可比较的信息，自动进行风险识别，更好地集中审计和改进工作
Collect data from complex supply chain, identify risk and improvement





Together, For a Sustainable Future

可持续发展数字化解决方案/

Sustainability digital solution :

Steven Shen: steven.shen@shanyo.net

前沿研究、知识分享与ESG活动/

Research, sharing and event:

Helen Fu: helen.fu@shanyo.net

ESG能力建设与咨询/

ESG capacity building and consult :

Lawrence Lu: Lawrence.lu@shanyo.net

Thank you, and please feel free to reach out to Helen or Heidi!



Helen Fu



Heidi Berg

More training on ESG



Online introduction course about ESG Reporting (Chinese and English)



1. ESG Theory and Practice, online training, Chinese
2. Carbon neutrality management online training, Chinese